FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | obligations may continue. See | STA |
|--|-------------------------------|-----|
|--|-------------------------------|-----|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* SCHLOSBERG HILTON H | | | | | ssuer Name and Tid Onster Bevera | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|---|---------|----------|--|---|--|------|---------------------------------|-----------------------|---|---|---------------------------|---|--|---|
| (Last) 1 MONSTER W | (First) | (Middle) | , | 3. Date of Earliest Transaction (Month/Day/Year) 11/26/2013 | | | | | | | | Officer (give title below) Vice Chairn | e Othe belo nan and Presid | · |
| (Street) CORONA CA 92879 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | Person | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2. Transaction 2. Transaction 2. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature of | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) | | | Date (Month/Day/Y | Execution Date, | Transaction Code (Instr. 8) | | Disposed Of (D) (Instr. 3, 4 an | | | s Amount of Securities Securities Beneficially Owned Following Reported | | Form: Direct (D) or Indirect (I) (Instr. 4) | Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | | Transaction(s) (Instr. 3 and 4) | | (111511.4) |
| Common Stock | | | 11/26/20 | 13 | | S | | 8,376(1) | D | \$5 | 9 | 1,446,036 | D | |
| Common Stock | | | 11/27/20 | 13 | | S | | 26,624 ⁽¹⁾ | D | \$59.2 | 2 7 ⁽²⁾ | 1,419,412 | D | |
| Common Stock | | | | | | | | | | | | 1,931,856 | I | By Brandon Limited Partnership No. 1 ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 9,815,648 | I | By Brandon Limited Partnership No. 2 ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 4 | I | By HRS Holdings, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 4 | I | By Hilrod Holdings, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 184,924 | I | By Hilrod Holdings IV, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 71,428 | I | By Hilrod Holdings V, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 257,900 | I | By Hilrod Holdings VI, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 40,072 | I | By Hilrod Holdings VII, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 189,528 | I | By Hilrod Holdings VIII, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 453,740 | I | By Hilrod Holdings IX, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | | | | | 92,332 | I | By Hilrod Holdings X, L.P. ⁽³⁾ |
| | | | | | . | | | | _ | | | | | |

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | |
|--|--|---|------------------------------|---|--|---------------|-------|---|---|---|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | | | | | | | | 168,414 | I | By Hilrod Holdings XI, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | 170,356 | I | By Hilrod Holdings XII, L.P. ⁽³⁾ |
| Common Stock | | | | | | | | 30,068 | I | By RCS 2008 GRAT #2 ⁽³⁾ |
| Common Stock | | | | | | | | 149,488 | I | By RCS Direct 2011 GRAT ⁽³⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (9.9. | , p | , | •, | | , - p | , | | | | | | |
|---|---|--|---|------------------------------|---|--|----------------------|---|--------------------|--|----------------------------------|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) o Disport of (D | osed) r. 3, 4 | 6. Date Exerc Expiration Da (Month/Day/\) | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Employee Stock Option (right to buy) | \$3.294 | | | | | | | (4) | 03/23/2015 | Common Stock | 2,400,000 | | 1,904,890 | D | |
| Employee Stock Option (right to buy) | \$8.435 | | | | | | | (4) | 11/11/2015 | Common Stock | 1,200,000 | | 960,000 | D | |
| Employee Stock Option (right to buy) | \$15.86 | | | | | | | (4) | 06/02/2018 | Common Stock | 800,000 | | 326,304 | D | |
| Employee Stock Option (right to buy) | \$17.82 | | | | | | | (5) | 12/01/2019 | Common Stock | 500,000 | | 300,000 | D | |
| Employee Stock Option (right to buy) | \$53.96 | | | | | | | (6) | 06/03/2023 | Common Stock | 210,000 | | 210,000 | D | |
| Trestricted Stock Units | (7) | | | | | | | (8) | (9) | Common Stock | 261,000 | | 87,000 | D | |

Explanation of Responses:

- 1. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted September 12, 2013.
- 2. This transaction was executed in multiple trades at prices ranging from \$59.00 to \$59.58. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 3. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P. The reporting person is the co-trustee of RCS 2008 GRAT #2 and the trustee of RCS Direct 2011 GRAT.
- 4. The options are currently vested.
- 5. The options are currently vested with respect to 100,000 shares. The remaining options vest in two equal installments on December 1, 2013 and 2014.
- 6. The options vest in three equal installments on June 3, 2014, 2015 and 2016.
- 7. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 8. The remaining restricted stock units vest on September 1, 2014.
- 9. Not applicable.

Remarks:

Hilton H. Schlosberg

11/27/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- the form is filled by more than one reporting person, see instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.