FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICI	AL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* SACKS RODNEY C				2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner								
NSEN NAT	URAL CORP	(Middle)		05	3. Date of Earliest Transaction (Month/Day/Year) 05/26/2004									X Officer (give title Other (specify below) Chairman and Chief Executive O						
A C.	A	92882		_ 4. _	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(S	tate)	(Zip)																		
		ole I - N			_			_	d, D	-						1				
1. Title of Security (Instr. 3)		Date		Execution Year) if any		Date,	Transaction Disposed Code (Instr. 5)				nd Securities Beneficiall Owned Fol		y	Form: [(D) or li	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D)	Price	e	Transaction(s) (Instr. 3 and 4)) í			
Stock		05/26/		5/2004	004		J		265,000	O(1) D	(€	5)	2,541,667		I		By Brandon Limited Partnership No.2 ⁽²⁾			
nmon Stock												387,500		I	D					
Common Stock													654,822		I		By Brandon Limited Partnership No.1 ⁽²⁾			
		Table II												Owned						
Derivative Conversion Date Exec Security or Exercise (Month/Day/Year) if any		Executio if any	n Date,	ed 4. Date, Transact Code (Ins		5. Number 6		6. Date Exercisabl Expiration Date (Month/Day/Year)		te	of Securities Underlying			8. Price of Derivative Security (Instr. 5)	derivative C Securities F Beneficially C Owned C		Form: Direct (or Indir	hip c E D) (ect (11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisal	ble	Expiration Date	Title	or Numbe	er							
\$1.59								(3)		01/30/2008	Common Stock	75,0	00		37,500		D			
\$4.25								(3)		02/02/2009	Common Stock	100,0	000		100	,000	D			
\$3.57								(4)		07/12/2012	Common Stock	150,0	000		150,000		D			
\$4.2								(5)		05/28/2013	Common Stock	150,0	000		150	,000	D			
	SRODNI (F NSEN NAT ILROAD S A C. (S Security (Inst Stock Stock Stock 2. Conversion or Exercise Pice of Pice	SRODNEY C (First) NSEN NATURAL CORP ILROAD ST A CA (State) Tak Security (Instr. 3) Stock Stock 2. Conversion or Exercise Price of Poerivative Security \$1.59 \$4.25 \$3.57	(First) (Middle) NSEN NATURAL CORP ULROAD ST A CA 92882 (State) (Zip) Table I - N Security (Instr. 3) Stock Table II 2. Conversion or Exercise Price of Derivative Security \$1.59 \$4.25 \$3.57	(First) (Middle) NSEN NATURAL CORP ILROAD ST A CA 92882 (State) (Zip) Table I - Non-Der Security (Instr. 3) 2. Transate (Month/It Stock Table II - Deriv (e.g., 1 any 1 fi any (Month/Day/Year) 2. (Stock) 3. Transaction Date (Month/Day/Year) Price of Derivative Security (Month/Day/Year) \$1.59 \$4.25	S RODNEY C Hamber S RODNEY C Hamber S RODNEY C	HANS SRODNEY C (First) (Middle)	HANSEN HANSEN SRODNEY C	(First) (Middle) NSEN NATURAL CORP ILLROAD ST A CA 92882 (State) (Zip) Table I - Non-Derivative Securities A Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Stock Table II - Derivative Securities Accurity (Month/Day/Year) Stock Table II - Derivative Securities Accurity (Month/Day/Year) A CA 92882 Table II - Derivative Securities Accurity (Month/Day/Year) Stock Table II - Derivative Securities Accurity (Month/Day/Year) Table II - Derivative Securities Accurity (A) or Disposed of (Instr. (A) or Disposed of (Instr. 3, 4 and 5) and 5) Stock Stock Stock Stock Table II - Derivative Securities Accurities Accurities Acquired (A) or Disposed of (Instr. 3, 4 and 5) and 5) Code V (A) (D) \$1.59	(First) (Middle) NSEN NATURAL CORP ILLROAD ST Table 1 - Non-Derivative Securities Acquired (Month/Day/Year) (Month/Day/Year) Stock Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, optic (e.g., puts, calls, warrants, optic (and Scourity (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (e.g., puts, calls, warrants, optic (e.g., puts, calls, warrants, optic (month/Day/Year) 2. Transaction Date (e.g., puts, calls, warrants, optic (e.g., puts, calls, warrants, optic (month/Day/Year) (month/Day/Year) 2. Transaction Date (e.g., puts, calls, warrants, optic (e.g., puts, calls, warrants, optic (month/Day/Year) (month/Da	HANSEN NATURAL CORP SECURITION SECURIT	HANSEN NATURAL CORP HANSEN NATURAL CORP	SRODNEY C (First) (Middle) SRODNEY C (State) (Zip) (State) (Zip) (Middle) SRODNEY C (State) (Zip) (Middle) SRODNEY C (State) (Zip) (Middle) SRODNEY C (Mid	HANSEN NATURAL CORP HANS	SRODNEY C (First) (Middle) NSEN NATURAL CORP IILROAD ST A CA 92882 (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficiall Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Dat	HANSEN NATURAL CORP HANS Content HANSEN NATURAL CORP HANS Content HANSEN NATURAL CORP HANS S. Direct of Earliest Transaction (Month/Day/Year) Disposed Of, or Beneficially Owned Security (Instr. 3) Derivative Securities Acquired, Disposed Of, or Beneficially Owned Plany (Month/Day/Year) Disposed Of, or Beneficially Owned Security (Instr. 3) Derivative Securities Acquired, Disposed Of, or Beneficially Owned Security (Instr. 3) Derivative Securities Acquired, Disposed Of, or Beneficially Owned Security (Instr. 3) Derivative Securities Acquired, Disposed Of, or Beneficially Owned Security (Instr. 3) Derivative Securities Acquired, Disposed Of, or Beneficially Owned Securities (Instrumental Date of Original Field (Month/Day/Year) Derivative Securities (HANSEN NATURAL CÔRP HANS	HANSEN NATURAL CORP HANS Check all applicable) Special policitable Special pol	HANSEN NATURAL CORP HANS	HANSEN NATURAL CORP (First)	

Explanation of Responses

- $1. \ Reflects \ distribution \ of common \ stock \ of \ issuer \ to \ certain \ limited \ partners \ in \ accordance \ with \ the \ terms \ of \ the \ partnership \ agreement.$
- $2. \ Mr. \ Sacks \ is \ one \ of \ the \ general \ partners \ of \ Brandon \ Limited \ Partnership \ No. 2.$
- 3. Immediately
- $4. \ The options are currently vested with respect to 30,000 shares. The remaining options vest in three equal installments on July 12, 2004, 2005 and 2006.$
- $5. \ The options are currently vested with respect to 30,000 shares. The remaining options vest in four equal installments on January 1, 2005, 2006, 2007 and 2008.$
- 6. N/A

Rodney C. Sacks

05/28/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.