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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| l | Estimated average burden | |
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| | ss of Reporting Perso <u>ited Partnershi</u> | | 2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner |
|--------------------------------|---|------------------|--|--|
| (Last) P.O. BOX 124 | , , , , , , , | | 3. Date of Earliest Transaction (Month/Day/Year) 09/13/2004 | Officer (give title Other (specify below) below) |
| ST. PETERS PC | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |
| (Street) GUERNSEY (City) | X0 (State) | GX1 4EG (Zip) | | X Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---------------------------------|--|---|------------------------------|---|---|---------------|---|---|---|----------|--|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) | |
| Common Stock | 09/13/2004 | | S | | 17,000 | D | \$29.57 | 0 | D | | |
| Common Stock | 09/13/2004 | | S | | 15,000 | D | \$29.52 | 0 | D | | |
| Common Stock | 09/13/2004 | | S | | 25,000 | D | \$29.92 | 0 | D | | |
| Common Stock | 09/13/2004 | | S | | 50,000 | D | \$29.97 | 0 | D | | |
| Common Stock | 09/13/2004 | | S | | 25,000 | D | \$29.95 | 0 | D | | |
| Common Stock | 09/13/2004 | | S | | 10,000 | D | \$29.5 | 0 | D | | |
| Common Stock | 09/13/2004 | | S | | 15,000 | D | \$29.85 | 497,822 | D | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (0.9., P | ut3, 0 | ans, | vvan | unis, | options, t | | 10 300 | Junicoj | | | | | | |
|---|---|--|---|------------------------------|------|--|---------------|---------------------|--|--------|--|--|--|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) or Dispo of (D) (Instr | of Expiration | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | nd 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | mount of Derivative ecurities Security nderlying erivative ecurity (Instr. 3) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | |

Explanation of Responses:

Rodney C. Sacks

<u>09/15/2004</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.