| SEC | Form | 4 |
|-----|------|---|
|-----|------|---|

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

| OMB Number:             | 3235-0287 |
|-------------------------|-----------|
| Estimated average burde | en        |
| hours per response:     | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

|  |               |            |  | ( )   |                              |                  | mpany Act of                     |                                  |   |   |   |   |  |
|--|---------------|------------|--|---|------------------------------|------------------|----------------------------------|----------------------------------|---|---|---|---|--|
| 1. Name and Address of Reporting Person $^{\star}$ HALL MARK J |               |            |  | ssuer Name <b>and</b> Tick                                  |                              |                  |                                  |                                  | 5. Relationship of Reporting Person(s) to Iss<br>(Check all applicable) |   |   |   |  |
| TIALL MA   | <u>IXX J</u>  |            | C  |   | 1- 1                         |                  | X                                | Director                         | 10%   | Owner   |   |   |  |
| (Last)   | (First)       | (Middle)   |  | Date of Earliest Transa<br>04/2024                          | action (N                    | /lonth/          | Day/Year)                        |                                  |   | Officer (give title below)  | Other<br>below  | (specify<br>/)                                      |  |
| 1 MONSTER  | WAY           | 4. 1       |  |   |                              |                  |                                  |                                  | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)          |   |   |   |  |
| (2)  |               |            |  |   |                              |                  |                                  |                                  | X   | Form filed by One   | e Reporting Pers  | on  |  |
| (Street)<br>CORONA   | CA            | 92879      |  |   |                              |                  |                                  |                                  |   | Form filed by Mor<br>Person   |   |   |  |
| (City)   | (State)       | (Zip)      | Rı                                       | ule 10b5-1(c)   | Tran                         | sact             | ion Indica                       | •                                |   |   |   |   |  |
|  |               |            |  | Check this box to indic<br>the affirmative defense          |                              |                  |                                  |                                  |   | instruction or written p  | lan that is intende   | d to satisfy  |  |
|  |               | Table I No | n Dorivativ                              |   |                              |                  |                                  |                                  |   |   |   |   |  |
|  |               |            | -Derivativ                               | e Securities Acc  | quired                       | l, Dis           | posed of,                        | or Ber                           | eficially (   | Dwned   |   |   |  |
| 1. Title of Securi   | ty (Instr. 3) |            | 2. Transaction<br>Date<br>(Month/Day/Yea | 2A. Deemed<br>Execution Date,                               | 3.<br>Transa<br>Code (<br>8) | action           | 4. Securities A<br>Disposed Of ( | Acquired                         | (A) or  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following                               | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |
| 1. Title of Securi   | ty (Instr. 3) |            | 2. Transaction<br>Date                   | 2A. Deemed<br>Execution Date,<br>r) if any                  | 3.<br>Transa<br>Code (       | action           | 4. Securities /                  | Acquired                         | (A) or  | 5. Amount of<br>Securities<br>Beneficially  | Form: Direct<br>(D) or Indirect                                   | Indirect<br>Beneficial                              |  |
| 1. Title of Securi   |               |            | 2. Transaction<br>Date                   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) | action<br>Instr. | 4. Securities A<br>Disposed Of ( | Acquired<br>D) (Instr.<br>(A) or | (A) or<br>3, 4 and 5)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported<br>Transaction(s) | Form: Direct<br>(D) or Indirect                                   | Indirect<br>Beneficial<br>Ownership                 |  |

|              |            |   |         |   |                        |           |   | Family<br>Trust <sup>(1)</sup>                       |
|--------------|------------|---|---------|---|------------------------|-----------|---|--|
| Common Stock | 03/04/2024 | м | 18,000  | A | \$31.2                 | 1,420,840 | Ι | By<br>MJCF<br>Hall<br>Family<br>Trust <sup>(1)</sup> |
| Common Stock | 03/04/2024 | М | 10,000  | A | \$44.47                | 1,430,840 | I | By<br>MJCF<br>Hall<br>Family<br>Trust <sup>(1)</sup> |
| Common Stock | 03/04/2024 | м | 6,000   | A | \$36.62                | 1,436,840 | I | By<br>MJCF<br>Hall<br>Family<br>Trust <sup>(1)</sup> |
| Common Stock | 03/04/2024 | s | 659,000 | D | \$58.55 <sup>(2)</sup> | 777,840   | Ι | By<br>MJCF<br>Hall<br>Family<br>Trust <sup>(1)</sup> |

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | TADEPNed Deri<br>Execution Date,<br>if any (e.g.<br>(Month/Day/Year) | ivative Sec<br>Transaction<br>, @ul\$\$m&al<br>8) |        | CLERING CONTRACTOR<br>CLERING CONTRACTOR<br>CONTRACTOR<br>CONTRACTOR<br>CLERING CONTRACTOR<br>CLERING CONTRACTOR<br>CL |  | Ui Pete EDAS<br>Expiration Da<br>(mptions) | <del>jose</del> trof,<br>କୁର୍ମ୍ବର<br>କୁର୍ମ୍ବର<br>କୁର୍ମ୍ବର<br>କୁର୍ବାର୍ଥ୍ୟ<br>କୁର୍ବାର୍ଥ୍ୟ<br>କୁର୍ବାର୍ଥ୍ୟ<br>କୁର୍ବାର୍ଥ୍ୟ<br>କୁର୍ବାର୍ଥ୍ୟ<br>କୁର୍ବାର୍ଥ୍ୟ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର୍ଥ<br>କୁର୍ବାର<br>କୁର୍ବାର<br>କୁର୍ବାର<br>କୁର୍ବାର<br>କୁର୍ବାର<br>କୁର୍ବାର<br>କୁର୍ବାର<br>କୁରୁ<br>କୁର୍ବାର<br>କୁରୁ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁରୁ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁରୁ<br>କୁର୍ଭ<br>କୁରୁ<br>କୁର୍ଭ<br>କୁରୁ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁର୍ଭ<br>କୁରୁ<br>କୁରୁ<br>କୁରୁ<br>କୁରୁ<br>କୁରୁ<br>କୁର୍ଭ<br>କୁରୁ<br>କୁରୁ<br>କୁରୁ<br>କୁର<br>କୁର<br>କୁର<br>କୁର<br>କୁର<br>କୁର | or Beane ficturity<br>of Securities<br>Derivative Security<br>(Instr. 3 and 4) |                          | Owniegof<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br><del>Ownership</del><br>(Instr. 4) |
|--|---|--|--|---|--------|--|--|--|--|--|--------------------------|--|--|--|---|
| 1. Title of<br>Derivative                                    | 2.<br>Conversion  | 3. Transaction<br>Date                     | 3A. Deemed<br>Execution Date,  | 4.<br><b>Gradias</b> a                            |        | (Ae)ri   | umberof<br>væRi)ve   | ØaDeate Exerc<br>Expreision/Da             | tDate  |  | eef Shares               | 8. Price of<br>Derivative                        | (Instr. 4)<br>9. Number of<br>derivative   | 10.<br>Ownership   | 11. Nature<br>of Indirect   |
| Security<br>Employee<br>Stock<br>Option<br>(right to<br>buy) | or Exercise<br>Price of<br>Derivative<br>Se\$22.58                    | <del>(Month/Day/Year)</del><br>03/04/2024  | ∃f any<br>(Month/Day/Year)   | Code (<br>8)<br>M                                 | instr. | Acq<br>or D<br>of (D   | rities<br>uired (A)<br>isposed<br>)1 <u>20,000</u><br>and 5) | -(Month/Day/)<br>(3)                       | ear)<br>03/13/2025   | Underlyin<br>Derivative<br>Common<br>Stock                                     | Security                 | Security<br>(Instr. 5)<br>\$()                   | Securities<br>Beneficially<br>Owned<br>Follow()1g<br>Reported<br>Transaction(s)<br>(Instr. 4)                | Form:<br>Direct (D)<br>or Indirect<br>(I) (IrDtr. 4)                     | Beneficial<br>Ownership<br>(Instr. 4)   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | <b>\$</b> 21.82   | 03/04/2024                                 |  | Code<br>M   | v      | (A)  | (n)<br>_120,000_   | Date<br>Exercisable                        | Expiration<br>Date<br>_12/01/2026_   | Common<br>Stock  | or<br>Number<br>120,000. | \$0  | 0  | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | \$29.37   | 03/04/2024                                 |  | М   |        |  | 100,000  | (3)  | 03/14/2028   | Common<br>Stock  | 100,000                  | \$0  | 0  | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | <b>\$</b> 29.84   | 03/04/2024                                 |  | М   |        |  | 35,000   | (4)  | 03/14/2029   | Common<br>Stock  | 35,000                   | \$0  | 15,000   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | \$31.2  | 03/04/2024                                 |  | М   |        |  | 18,000   | (5)  | 03/13/2030   | Common<br>Stock  | 18,000                   | \$0  | 22,000   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | <b>\$</b> 44.47   | 03/04/2024                                 |  | М   |        |  | 10,000   | (6)  | 03/12/2031   | Common<br>Stock  | 10,000                   | \$0  | 30,000   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | \$36.62   | 03/04/2024                                 |  | М   |        |  | 6,000  | (7)  | 03/14/2032   | Common<br>Stock  | 6,000                    | \$0  | 54,000   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)             | \$50.82   |  |  |   |        |  |  | (8)  | 03/14/2033   | Common<br>Stock  | (9)                      |  | 60,000   | D  |   |
| Restricted<br>Stock<br>Units                                 | (10)  |  |  |   |        |  |  | (11)                                       | (12)   | Common<br>Stock  | (9)                      |  | 5,100  | D  |   |
| Restricted<br>Stock<br>Units                                 | (10)  |  |  |   |        |  |  | (13)                                       | (12)   | Common<br>Stock  | (9)                      |  | 7,700  | D  |   |

## Explanation of Responses:

1. The reporting person serves as co-trustee of the MJCF Hall Family Trust, of which the reporting person and his wife are trustees and beneficiaries.

2. This transaction was executed in multiple trades at prices ranging from \$58.32 to \$58.97. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

3. The options are fully vested.

4. The options are currently vested with respect to 35,000 shares. The remaining options vest on March 14, 2024.

5. The options are currently vested with respect to 18,000 shares. The remaining options vest in two installments as follows: 10,000 shares on March 13, 2024 and 12,000 shares on March 13, 2025.

6. The options are currently vested with respect to 10,000 shares. The remaining options vest in three installments as follows: 8,000 shares on March 12, 2024; 10,000 shares on March 12, 2025 and 12,000 shares on March 12, 2026.

7. The options are currently vested with respect to 6,000 shares. The remaining options vest in four installments as follows: 9,000 shares on March 14, 2024; 12,000 shares on March 14, 2025; 15,000 shares on March 14, 2026 and 18,000 shares on March 14, 2027.

8. The options vest in five installments as follows: 6,000 shares on March 14, 2024; 9,000 shares on March 14, 2025; 12,000 shares on March 14, 2026; 15,000 shares on March 14, 2027 and 18,000 shares on March 14, 2028.

9. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.

10. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

11. The remaining restricted stock units vest on March 14, 2024.

12. Not applicable.

13. The remaining restricted stock units vest in two installments as follows: 3,500 units on March 13, 2024 and 4,200 units on March 13, 2025.

Paul J. Dechary, attorney-in-fact 03/06/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{*}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.