



Hansen Natural Responds to Informal Inquiry on Stock Options

Corona, CA - November 6, 2006 - Hansen Natural Corp. (NASDAQ:HANS) today announced that it has appointed a special committee to undertake a special investigation of certain option grants. The special committee has retained independent counsel to conduct the investigation. On October 31, 2006, Hansen Natural announced that it had received a letter from the Securities and Exchange Commission requesting that the Company voluntarily produce certain documents and information relating to the Company's stock option grant practices from January 1, 1996 to the present.

The Company previously announced its intention to issue a press release regarding its financial results for the third quarter ended September 30, 2006, on November 9, 2006 and to host an investor's conference at 11:30 a.m. Pacific Time on November 9, 2006. In light of these developments, it is uncertain to what extent the Company will be able to release financial results on November 9, 2006 and timely file its Form 10-Q for the quarter ended September 30, 2006. The investor conference call is still scheduled for November 9, 2006 at 11:30 a.m. Pacific Time.

Hansen Natural Corporation markets and distributes Hansen's® Natural Sodas, Signature Sodas, fruit juice Smoothies, Energy drinks, Energade® energy sports drinks, E20 Energy Water®, Sparkling Lemonades and Orangeades, multi-vitamin juice drinks in aseptic packaging, Junior Juice® juice, iced teas, lemonades and juice cocktails, apple juice and juice blends, Blue Sky® brand beverages, Monster Energy® brand energy drinks, Lost® Energy™ brand energy drinks, Joker Mad Energy™, Unbound® Energy and Ace™ Energy brand energy drinks, Rumba™ brand energy juice, and Fizzit™ brand powdered drink mixes. Hansen's can be found on the Web at www.hansens.com.

CONTACTS:

Rodney C. Sacks
Chairman and Chief Executive Officer
(951) 739-6200

Hilton H. Schlosberg
Vice Chairman
(951) 739-6200

Roger S. Pondel / Judy Lin Sfetcu
PondelWilkinson Inc.
(310) 279-5980