



August 1, 2012

## **Monster Beverage to Report 2012 Second Quarter Financial Results on August 8, 2012**

### **Company to Conduct Conference Call at 2:00 p.m. Pacific Time**

CORONA, Calif., Aug. 1, 2012 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (Nasdaq:MNST) announced today that results for its second quarter ended June 30, 2012 will be released on Wednesday, August 8, 2012 after the close of the market. The company also said that chairman and chief executive officer Rodney Sacks and vice chairman and president Hilton Schlosberg will host an investor conference call that same day at 2:00 p.m. Pacific Time to review the company's financial results and operations.

The call will be open to all interested investors through a live audio webcast via the Internet at [www.monsterbevcorp.com](http://www.monsterbevcorp.com). For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the website.

### **Monster Beverage Corporation**

Based in Corona, California, Monster Beverage Corporation is a marketer and distributor of energy drinks and alternative beverages. The Company markets and distributes Monster Energy® brand energy drinks, Monster Energy Extra Strength Nitrous Technology® brand energy drinks, Java Monster® brand non-carbonated coffee + energy drinks, X-Presso Monster® brand non-carbonated espresso energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated rehydration energy drinks, Ubermonster™ energy drinks, Worx Ener@shots, and Peace Tea® iced teas, as well as Hansen's® natural sodas, apple juice and juice blends, multi-vitamin juices, Junior Juice® beverages, Blue Sky® beverages, Hubert's® Lemonades, Vidration® vitamin enhanced waters, and PRE® Probiotic drinks. For more information visit [www.monsterbevcorp.com](http://www.monsterbevcorp.com).

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