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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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	dress of Reporting F	Person <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol HANSEN NATURAL CORP [ HANS ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SACKS RU	<u>SACKS RODNEY C</u>			X	Director	10% Owner				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	<b>—</b> x	Officer (give title below)	Other (specify below)				
. ,	TURAL CORP,	( <i>'</i>	12/19/2011		Chairman and CEO					
550 MONICA	A CIRCLE, SUIT	TE 201								
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Filir	ng (Check Applicable				
CORONA	CA	92880		X	Form filed by One Re	porting Person				
					Form filed by More the Person	an One Reporting				
(City)	(State)	(Zip)								

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	action Instr.	4. Securities A Disposed Of (	Acquired D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/19/2011		s		22,891 <sup>(1)</sup>	D	<b>\$</b> 98.04 <sup>(2)</sup>	3,534,679	Ι	By Hilrod Holdings, L.P. <sup>(3)</sup>
Common Stock								990,928	I	By Brandon Limited Partnership No. 1 <sup>(3)</sup>
Common Stock								4,907,824	I	By Brandon Limited Partnership No. 2 <sup>(3)</sup>
Common Stock								757,866	I	By HRS Holdings, L.P. <sup>(3)</sup>
Common Stock								92,462	I	By Hilrod Holdings IV, L.P. <sup>(3)</sup>
Common Stock								35,714	I	By Hilrod Holdings V, L.P. <sup>(3)</sup>
Common Stock								128,950	I	By Hilrod Holdings VI, L.P. <sup>(3)</sup>
Common Stock								30,036	I	By Hilrod Holdings VII, L.P. <sup>(3)</sup>
Common Stock								114,764	I	By Hilrod Holdings VIII, L.P. <sup>(3)</sup>
Common Stock								286,098	I	By Hilrod Holdings IX, L.P. <sup>(3)</sup>
Common Stock								56,166	I	By Hilrod Holdings X, L.P. <sup>(3)</sup>
Common Stock								108,318	I	By Hilrod Holdings XI, L.P. <sup>(3)</sup>

1. Title of Security (Instr. 3)					2. Transaction Date (Month/Day/Year)						4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially		6. Ownership Form: Direct (D) or Indirect		7. Nature of Indirect Beneficial	
							/onth/D	r) 8) Code	8) Code V		(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)		(l) (Instr. 4)		Ownership (Instr. 4)		
Common Stock														85,178		I		By Hilrod Holdings XII, L.P. <sup>(3)</sup>	
Common	Stock													74,154		Ι		By RCS 2009 GRAT	
Common	Stock													34,010		I		By RCS Direct GRAT	
Common Stock												12,080		I		By RCS Direct GRAT #2			
Common	Stock													102,946		I	)		
			Table I									of, or Be rtible see	neficially curities)	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Executic if any (Month/I	on Date,	Transaction of Code (Instr. Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5) Benefi Ownec Follow Report Transa (Instr. 4)		tive Owners ties Form: cially Direct (I I or Indin ing (I) (Instr ced ction(s)		D) Benefic Owners oct (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (right to buy)	<b>\$</b> 0.446								(4)		07/12/2012	Common Stock	1,200,000		448	,176	D		
Employee Stock Option (right to buy)	<b>\$</b> 0.531								(4)		05/28/2013	Common Stock	1,200,000		860	,324	D		
Employee Stock Option (right to buy)	<b>\$</b> 6.588								(4)		03/23/2015	Common Stock	1,200,000		1,100,000		9,000 D		
Employee Stock Option (right to buy)	\$16.87								(4)		11/11/2015	Common Stock	600,000		600,000		.000 D		
Employee Stock Option (right to buy)	\$31.72								(5)		06/02/2018	Common Stock	400,000		400,000		D		
Employee Stock Option (right to buy)	\$35.64								(6)		12/01/2019	Common Stock	250,000		250	,000	D		

#### Explanation of Responses:

1. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted December 13, 2011.

2. This transaction was executed in multiple trades at prices ranging from \$98.00 to \$98.22. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

3. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI 4. The options are currently vested.

5. The options are currently vested with respect to 240,000 shares. The remaining options vest in two equal installments on June 2, 2012 and 2013.

6. The options are currently vested with respect to 100,000 shares. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.

7. The restricted stock units were granted under the Hansen Natural Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

8. The restricted stock units vest in three equal installments on September 1, 2012, 2013 and 2014.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

9. Not applicable.

**Remarks:** 

12/21/2011

Date

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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