FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | _ | | |
|------------------|------------|--------------|-------------|
| STATEMENT | OF CHANGES | IN BENEFICIA | L OWNERSHIP |

| l | OMB APPRO | VAL |
|---|-------------------------|-----------|
| l | OMB Number: | 3235-0287 |
| | Estimated average burde | en |
| | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* KELLY THOMAS J | | | | 2. Issuer Name and Ticker or Trading Symbol Monster Beverage Corp [MNST] | | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|--|---------|-------------------------------|--------|---|--------|--|---------------------------------------|---|---|--------|--|--|-------------------------------------|--|--|---|---|---|------------|
| (Last) (First) (Middle) 550 MONICA CIRCLE, SUITE 201 | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/01/2012 | | | | | | | | | A belov | • | e Other (specify below) Monster Energy Co. | | · |
| (Street) | | | 92880 | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (5 | | (Zip) | -Doriv | ativo | - So | curit | ios A | cauirod | Die | nosod (| of or | Rone | oficia | ully Owne | d | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | action | 2A. Deemed Execution Date | | emed ion Date | te, 3. Transaction Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, | | (A) or | 5. Amo Securi Benefi Owned | unt of ies ially Following | Forn (D) o | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | Transa | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) |
| Common | Stock | | | 09/01 | 1/2012 | 2 | | | М | | 1,25 | 0 A | | (1 | 1 | 10,554 | | D | |
| | | ٦ | | | | | | | quired, [s, optio | | | | | | y Owned | | | | |
| 1. Title of 2. 3. Transaction Date 3A. Deemed Execution Date, To | | Transaction (Code (Instr. S)) | | of Ex | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4) | | curity | 8. Price o Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | Code | v | (A) | (D) | Date Exercisab | | expiration Date | Title | OI N Of | umbei | 1 | | | | |
| Employee Stock Option (right to buy) | \$15.86 | | | | | | | | (2) | 0 | 6/02/2018 | Comr | | 0,000 |) | 8,000 | 8,000 | | |
| Employee Stock Option (right to buy) | \$18.07 | | | | | | | | (3) | 0 | 6/01/2019 | Comr | | 0,000 |) | 8,000 |) | D | |
| Employee Stock Option (right to buy) | \$17.82 | | | | | | | | (4) | 1 | 2/01/2019 | Comr | | 0,000 |) | 12,00 | 0 | D | |
| Employee Stock Option (right to buy) | \$26.26 | | | | | | | | (5) | 1 | 2/01/2020 | Comr | | 0,000 | | 16,00 | 0 | D | |

Explanation of Responses:

(6)

(6)

1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date. Accordingly, these restricted stock units were settled in shares of common

(7)

(9)

1.250

Common

Stock

Commor Stock

2,500

3,000

(1)

1.250

3,000

D

D

(8)

(8)

- 2. The remaining options vest on June 2, 2013.
- 3. The remaining options vest in two equal installments on June 1, 2013 and 2014.

09/01/2012

- 4. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.
- 5. The remaining options vest in four equal installments on December 1, 2012, 2013, 2014 and 2015.
- 6. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represented a contingent right to receive one share of the Company's common stock as of the vesting date.
- 7. The remaining restricted stock units vest on September 1, 2013.
- 8. Not applicable
- 9. The restricted stock units vest in two equal installments on June 1, 2016 and 2017.

Remarks:

Restricted

Restricted

Stock Units

Units

Thomas J. Kelly

09/05/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.