FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

2. Issuer Name **and** Ticker or Trading Symbol

OMB APPROVAL 3235-0287 Estimated average burden

0.5

hours per response:

5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SACKS RODNEY C					uer Name and Tick <u>nster Beverag</u>				5. Re (Che	lationship of Reportick all applicable) Director		Issuer 6 Owner			
(Last) 1 MONSTER W	(First) /AY			te of Earliest Transa 1/2014	action (N	/Jonth/	Day/Year)	Х	below)	Other (specify below)					
(Street) CORONA CA 92879					mendment, Date of	f Origina	al Filed	I (Month/Day/	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(State)	(Zip)									Person				
		Table I - No	on-Deriva	tive	Securities Ac	quired	l, Dis	sposed of,	or Ber	nefic	cially	Owned			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			nd 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Pric	е	Transaction(s) (Instr. 3 and 4)		(1134114)	
Common Stock			09/01/20	014		М		87,000	Α		[1)	119,477	D		
Common Stock			09/01/20	014		F		44,897	D	\$8	9.77	74,580	D		
Common Stock												1,881,856	I	By Brandon Limited Partnership No. 1 ⁽²⁾	
Common Stock												9,815,648	I	By Brandon Limited Partnership No. 2 ⁽²⁾	
Common Stock												4	I	By HRS Holding, L.P. ⁽²⁾	
Common Stock												4	I	By Hilrod Holding, L.P. ⁽²⁾	
Common Stock												184,924	I	By Hilrod Holding, IV L.P. ⁽²⁾	
Common Stock												71,428	I	By Hilrod Holding V, L.P. ⁽²⁾	
Common Stock												257,900	I	By Hilrod Holding VI, L.P. ⁽²⁾	
Common Stock												40,072	I	By Hilrod Holding VII, L.P. ⁽²⁾	
Common Stock												189,528	I	By Hilrod Holding VIII, L.P. ⁽²⁾	
Common Stock												401,148	I	By Hilrod Holding IX, L.P. ⁽²⁾	
Common Stock												83,306	I	By Hilrod Holding X, L.P. ⁽²⁾	
Common Stock												168,414	I	By Hilrod Holding XI, L.P. ⁽²⁾	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)			if any	eemed tion Date n/Day/Yea	Code (Transaction Code (Instr.		ties Acquire I Of (D) (Ins	ed (A) or tr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Foll Reported	, Foi (D)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transaction (Instr. 3 and			<u> </u>		
Common Stock														170,3	56	I Ho		Hilrod ding , L.P. ⁽²⁾	
Common Stock														800,000		I I		Hilrod ding I, L.P. ⁽²⁾	
Common Stock														2,000,000		I H		Hilrod ding /, L.P. ⁽²⁾	
Common Stock														77,121		I 20		RCS 9 AT #2 ⁽²⁾	
Common Stock														35,162		I D 20		RCS ect 0 AT ⁽²⁾	
Common Stock													1,61	2	I I		RCS ect .0 AT #2 ⁽²⁾		
			Table II									f, or Be	neficially (curities)	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	eemed 4. Ition Date, Transacti		action	5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		able and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	tive Owners Form: Direct (I or Indire (I) (Instruction(s)		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (right to buy)	\$3.294								(3)	(3/23/2015	Common Stock	2,110,630		1,156,884	4 D			
Employee Stock Option (right to buy)	\$3.294								(3)	(3/23/2015	Common Stock	289,370		289,370) I	- 1	By Hilrod Holdings XV, L.P. ⁽²⁾	
Employee Stock Option (right to buy)	\$8.435								(3)	1	1/11/2015	Common Stock	1,200,000		960,000	60,000 D			
Employee Stock Option (right to buy)	\$15.86								(3)	C	06/02/2018	Common Stock	800,000		18,912	3,912 D			
Employee Stock Option (right to buy)	\$17.82								(4)	1	2/01/2019	Common Stock	500,000		100,000	D			
Employee Stock Option (right to buy)	\$53.96								(5)	C	06/03/2023	Common Stock	140,000		140,000) D			
Employee Stock Option (right to buy)	\$53.96								(3)	(06/03/2023	Common Stock	70,000		70,000	I		By Hilrod Holdings XV, L.P. ⁽²⁾	
Employee Stock Option (right to buy)	\$70.06								(6)	(3/14/2024	Common Stock	210,000		210,000) D			
Restricted Stock Units	(7)	09/01/2014	09/01/2014		М		87,000		09/01/20	14	(8)	Common Stock	261,000	\$0	0	0 D			
	1		•					•	1			•	,	,	•				

- 1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date. Accordingly, these restricted stock units were settled in shares of common stock.
- 2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XIV, L.P. and Hilrod Holdings XV, L.P. The reporting person is the trustee of each of RCS 2009 GRAT #2, RCS Direct 2010 GRAT and RCS Direct 2010 GRAT #2.
- 3. The options are currently vested.
- 4. The remaining options vest on December 1, 2014.
- 5. The remaining options vest in two equal installments on June 3, 2015 and 2016.
- 6. The options vest in three equal installments on March 14, 2015, 2016 and 2017.
- 7. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

8. Not applicable.

Remarks:

<u>Rodney C. Sacks</u> <u>09/03/2014</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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