



April 25, 2017

## **Monster Beverage Chairman and CEO Rodney C. Sacks to be One of the Keynote Speakers at 2017 Beverage Forum**

### **Sacks' Interview to be Webcast Live April 27 at 1:15 p.m. Central Time**

CORONA, Calif., April 25, 2017 (GLOBE NEWSWIRE) -- Rodney C. Sacks, Chairman and Chief Executive Officer of Monster Beverage Corporation (NASDAQ:MNST), will be one of the keynote speakers at the 2017 Beverage Forum in Chicago, IL.

Sacks' interview will be broadcast live on April 27, 2017 at 1:15 p.m. Central Time (11:15 a.m. Pacific Time). Advance registration is required, which can be accessed at [www.monsterbevcorp.com](http://www.monsterbevcorp.com), under the "Events & Presentations" section. For those who are not able to listen to the live broadcast, the event will be archived for approximately one year on the website.

### **Monster Beverage Corporation**

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries develop and market energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. The Company's subsidiaries also develop and market Mutant® Super Soda drinks. For more information, visit [www.monsterbevcorp.com](http://www.monsterbevcorp.com).

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Source: Monster Beverage Corporation

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