FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

wasnington,	D.C. 20040

UNIB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* SCHLOSBERG HILTON H				2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
NSEN NAT	URAL CORP	(Middle)			5/14/2	004			`			X Officer (give title Other (specify below) Vice Chairman and President							
A C.	A	92882		_ 4. _	4. If Amendment, Date of				of Original Filed (Month/Day/Year)					Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(S	tate)	(Zip)																	
		ole I - No			_			_	d, D	-						1			
1. Title of Security (Instr. 3)		Date		r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.				and Securities Beneficial Owned Fo		y	Form: [(D) or li	orm: Direct) or Indirect		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price	е	Transaction(s) (Instr. 3 and 4)				Ĺ	
Common Stock 05/		05/14	1/2004	004		J		25,000	(1) D	9)	5)	2,806,667		I		By Brandon Limited Partnership No. 2 ⁽²⁾			
Common Stock												348,5	97 D)				
Common Stock													654,822		I		By Brandon Limited Partnership No.1 ⁽²⁾		
		Table II	- Deriv (e.g.,	ative puts,	Secu calls	uritie s, wa	s Ace	quired, s, opti	Dis ons	posed o	f, or Ber ible sec	neficia uritie	ally s)	Owned					
Derivative Conversion Date Execu Security or Exercise (Month/Day/Year) if any		Executio if any	ned 4. n Date, Transact Code (In			ction of E		Expiration Date		te	of Securities Underlying			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	or Numbe	er						
\$1.59								(3)		01/30/2008	Common Stock	75,0	00		37,500) D		
\$4.25								(3)		02/02/2009	Common Stock	100,0	000		100	,000	D		
\$3.57								(4)		07/12/2012	Common Stock	150,0	000		150,000		D		
\$4.2								(5)		05/28/2013	Common Stock	150,0	000		150	,000	D		
	Stock Stock 2. Conversion or Exercise Pice of Pice vative Security \$1.59 \$4.25	Conversion or Exercise Pice of Derivative Security \$1.59 \$4.25 \$3.57	Conversion or Exercise Price of Derivative Security \$1.59 \$3.57	(First) (Middle) NSEN NATURAL CORP ILROAD ST A CA 92882 (State) (Zip) Table I - Non-Deri Security (Instr. 3) 2. Transaction (Month/IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	SSERG HILTON H (First) (Middle) NSEN NATURAL CORP IILROAD ST Table I - Non-Derivative (Month/Day/Year) Stock Table II - Derivative (e.g., puts, price of Date (Month/Day/Year) 2. Conversion On Texercise Price of Date (Month/Day/Year) Price of Derivative Security Stock Stock Table II - Derivative (e.g., puts, puts, price of Date (Month/Day/Year) Stock Code \$1.59 \$4.25	SBERG HILTON H (First) (Middle) NSEN NATURAL CORP HILROAD ST A CA 92882 (State) (Zip) Table I - Non-Derivative Security (Instr. 3) Stock Table II - Derivative Security (Month/Day/Year) Stock Table II - Derivative Security (Month/Day/Year) A Stock Table II - Derivative Security (Month/Day/Year) Stock Table II - Derivative Security (Month/Day/Year) Stock Conversion or Exercise Price of Derivative Security Security Stock Table II - Derivative Security (Month/Day/Year) Stock Table II - Derivative Security (Month/Day/Year) Stock Stock Stock Table II - Derivative Security (Month/Day/Year) Stock Stoc	SBERG HILTON H HANSEN	Conversion of Exercise of Exercise of Exercise of Perice of Date Perice of Date Perice of Security Securit	Code Conversion Conversio	HANSEN NATURAL CORP Security (Instr. 3) Security (Instr. 3)	HANSEN NATURAL CORP HANSEN NATURAL CORP	Stock Stoc	Signature Stock Stock	HANSEN NATURAL CORP HANS	A CA 92882	A CA 92882	HANSEN NATURAL CORP HANS Check all applicable) X Director X	Security (Instr. 3) A CA 92882	Check all applications Check applications

Explanation of Responses

- 1. Reflects distribution of common stock of issuer to limited partners with the terms of the partnership agreement.
- 2. Mr. Schlosberg is one of the general partners of Brandon Limited Partnership No.2.
- Immediately
- $4. \ The options are currently vested with respect to 30,000 shares. The remaining options vest in three equal installments on July 12, 2004, 2005 and 2006.$
- $5. \ The options are currently vested with respect to 30,000 shares. the remaining options vest in four equal installments on January 1, 2005, 2006, 2007 and 2008.$
- 6. N/A

Hilton H. Schlosberg

05/24/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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