FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN RENEFICIAL	OWNERSHI

OMB APPRO	DVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Common Stock	1. Name and Address of Reporting Person*  SCHLOSBERG HILTON H			uer Name <b>and</b> Ticke <u>1ster Beverag</u>					(Che	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
CORRINA   CA   92879   Composition   CA   92879   Composition   CA   92879   Composition   CA   Page   CA   Page		3. Date of Earliest Transaction (Month/Day/Year) below) below) below)													
Table   Non-Derivative   Securities   Acquired   Disposed of, or Beneficially Owned	(Street) CORONA CA 92879		4. If A	mendment, Date of	Origina	l Filed	l (Month/Day/Ye	ear)	Line	Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting					
1. Title of Security (Instr. 2)   2. Transaction   2. Transaction   2. Debend   2. Deben															
Description Part   Description		1			_	l, Dis	1				C Oumanahin	7 Natura of			
Common Stock	1. The of Security (instit. 3)	Date		Execution Date, if any	Transa Code (		Disposed Of (I	O) (Instr. 3	8, 4 and 5)	Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect	Indirect ct Beneficial Ownership			
Common Stock					Code	v	Amount	(A) or (D)	Price						
Common Stock	Common Stock	04/03/2	2014		<b>G</b> <sup>(1)</sup>	V	400,000	D	\$0	1,036,095(2)	D				
1,881,856   1   1   1   1   1   1   1   1   1	Common Stock	08/01/2	2014		G <sup>(3)</sup>	V	1,000,000	D	\$0	66,904(2)	D				
Particular   Par	Common Stock									1,881,856	I	Brandon Limited Partnership			
Common Stock         4         I         Holdings, L,P,(6)           Common Stock         4         I         By Hilrod Holdings, L,P,(6)           Common Stock         184,924         I         By Hilrod Holdings IV, L,P,(4)           Common Stock         71,428         I         By Hilrod Holdings IV, L,P,(4)           Common Stock         257,900         I         By Hilrod Holdings VI, L,P,(4)           Common Stock         40,072         I         Holdings VII, L,P,(4)           Common Stock         189,528         I         Holdings Holdings VIII, L,P,(4)           Common Stock         401,148         I         By Hilrod Holdings Holdings Holdings VIII, L,P,(4)           Common Stock         83,306         I         By Hilrod Holdings Holdings VII, L,P,(9)           Common Stock         83,306         I         By Hilrod Holdings VII, L,P,(9)           Common Stock         83,306         I         By Hilrod Holdings VII, L,P,(9)           Common Stock         83,306         I         Holdings Holdings VII, L,P,(9)	Common Stock									9,815,648	I	Brandon Limited Partnership			
Common Stock         4         I         Holdings, L,P,(9)           Common Stock         184,924         I         By Hilrod Holdings IV, L,P,(9)           Common Stock         71,428         I         Holdings V, L,P,(9)           Common Stock         257,900         I         Holdings VI, L,P,(9)           Common Stock         40,072         I         By Hilrod Holdings VII, L,P,(9)           Common Stock         189,528         I         Holdings VIII, L,P,(9)           Common Stock         401,148         I         Holdings IX, L,P,(9)           Common Stock         83,306         I         Holdings IX, L,P,(9)           Common Stock         168,414         I         Holdings IV, L,P,(9)	Common Stock									4	I	Holdings,			
Common Stock         184,924         I         Holdings IV, L.P.(4)           Common Stock         71,428         I         By Hilrod Holdings V, L.P.(4)           Common Stock         257,900         I         By Hilrod Holdings VI, L.P.(4)           Common Stock         40,072         I         By Hilrod Holdings VIII, L.P.(4)           Common Stock         189,528         I         By Hilrod Holdings VIII, L.P.(4)           Common Stock         401,148         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         83,306         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         83,306         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         83,306         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         83,306         I         By Hilrod Holdings IX, L.P.(4)(5)	Common Stock									4	I	Holdings,			
Common Stock         71,428         I         Holdings V, L.P.(4)           Common Stock         257,900         I         By Hilrod Holdings VI, L.P.(4)           Common Stock         40,072         I         By Hilrod Holdings VIII, L.P.(4)           Common Stock         189,528         I         By Hilrod Holdings VIII, L.P.(4)           Common Stock         401,148         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         83,306         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         83,306         I         By Hilrod Holdings IX, L.P.(4)(5)           Common Stock         168,414         I         By Hilrod Holdings IX, L.P.(4)(5)	Common Stock									184,924	I	Holdings			
Common Stock  Common Stock  August 257,900 I Holdings VI, L.P.(4)  By Hilrod Holdings VII, L.P.(4)  Common Stock  189,528 I By Hilrod Holdings VIII, L.P.(4)  Common Stock  401,148 I By Hilrod Holdings IX, L.P.(4)(5)  Common Stock  83,306 I By Hilrod Holdings IX, L.P.(4)(5)  Common Stock  83,306 I By Hilrod Holdings IX, L.P.(4)(5)  Common Stock  83,306 I By Hilrod Holdings IX, L.P.(4)(5)  Common Stock  168,414 I By Hilrod Holdings	Common Stock									71,428	I	Holdings			
Common Stock    40,072   I Holdings VII, L.P.(4)	Common Stock									257,900	I	Holdings			
Common Stock  189,528 I Holdings VIII, L.P. <sup>(4)</sup> Common Stock  401,148 I By Hilrod Holdings IX, L.P. <sup>(4)(5)</sup> Common Stock  83,306 I By Hilrod Holdings X, L.P. <sup>(4)(5)</sup> Common Stock  168,414 I By Hilrod Holdings	Common Stock									40,072	I	Holdings			
Common Stock  401,148 I Holdings IX, L.P. (4)(5)  Common Stock  83,306 I By Hilrod Holdings X, L.P. (4)(5)  Common Stock  By Hilrod Holdings X, L.P. (4)(5)  Holdings IX, L.P. (4)(5)  By Hilrod Holdings IX, L.P. (4)(5)	Common Stock									189,528	I	Holdings			
Common Stock         83,306         I         Holdings X, L.P. (4)(5)           X, L.P. (4)(5)         By Hilrod Holdings           Common Stock         168,414         I         Holdings	Common Stock									401,148	I	Holdings			
Common Stock 168,414 I Holdings	Common Stock									83,306	I	Holdings			
	Common Stock									168,414	I	Holdings			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. <sup>(4)</sup>	
Common Stock	04/03/2014		G <sup>(6)</sup>	v	800,000	A	\$0	800,000	I	By Hilrod Holdings XIII, L.P. <sup>(4)</sup>	
Common Stock	08/01/2014		<b>G</b> <sup>(7)</sup>	v	2,000,000	A	\$0	2,000,000	I	By Hilrod Holdings XIV, L.P. <sup>(4)</sup>	
Common Stock								30,068	I	By RCS 2008 GRAT #2 <sup>(4)</sup>	
Common Stock								102,828	I	By RCS Direct 2011 GRAT <sup>(4)</sup>	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Deri Seci Acq or D of (E	umber of vative urities uired (A) isposed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/Y	ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$3.294	05/07/2014		G <sup>(8)</sup>	v		458,636	(9)	03/23/2015	Common Stock	2,110,630	\$0	1,156,884	D	
Employee Stock Option (right to buy)	\$3.294							(9)	03/23/2015	Common Stock	289,370		289,370	I	By Hilrod Holdings XV, L.P. <sup>(4)</sup>
Employee Stock Option (right to buy)	\$8.435							(9)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86	05/07/2014		G <sup>(8)</sup>	v		307,392	(9)	06/02/2018	Common Stock	800,000	\$0	18,912	D	
Employee Stock Option (right to buy)	\$17.82	05/07/2014		G <sup>(8)</sup>	v		200,000	(10)	12/01/2019	Common Stock	500,000	\$0	100,000	D	
Employee Stock Option (right to buy)	\$53.96							(11)	06/03/2023	Common Stock	140,000		140,000	D	
Employee Stock Option (right to buy)	\$53.96							(9)	06/03/2023	Common Stock	70,000		70,000	I	By Hilrod Holdings XV, L.P. <sup>(4)</sup>
Employee Stock Option (right to buy)	\$17.82							(12)	03/14/2024	Common Stock	210,000		210,000	D	
Restricted Stock Units	(13)							(14)	(15)	Common Stock	261,000		87,000	D	

## **Explanation of Responses**

- 1. Reflects the assignment of shares from the reporting person to Hilrod Holdings XIII, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIII, L.P. are indirectly beneficially owned by the reporting person.
- 2. As a result of the distribution of shares, which were previously reported as indirectly beneficially owned by the reporting person, as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust to the reporting person, the total amount of shares directly owned increased prior to this transaction.
- 3. Reflects the assignment of shares from the reporting person to Hilrod Holdings XIV, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIV, L.P. are indirectly beneficially owned by the reporting person.
- 4. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XIV, L.P. and Hilrod Holdings XV, L.P. The reporting person is the co-trustee of RCS 2008 GRAT #2 and the trustee of RCS Direct 2011 GRAT.

- 5. Reflects the distribution of shares as the proceeds of an in-kind annuity payment from existing grantor retained annuity trusts and the transfer of shares directly to the reporting person. The shares received from the in-kind annuity payment and direct transfer are directly beneficially owned by the reporting person.
- 6. Reflects the assignment of shares from the reporting person and Rodney Sacks to Hilrod Holdings XIII, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIII, L.P. are indirectly beneficially owned by the reporting person.
- 7. Reflects the assignment of shares from the reporting person and Rodney Sacks to Hilrod Holdings XIV, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIV, L.P. are indirectly beneficially owned by the reporting person.
- 8. Reflects the assignment of options to a grantor retained annuity trust of which the reporting person is not the beneficial owner.
- 9. The options are currently vested.
- 10. The remaining options vest on December 1, 2014.
- 11. The remaining options vest in two equal installments on June 3, 2015 and 2016.
- 12. The options vest in three equal installments on March  $14,\,2015,\,2016$  and 2017.
- 13. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 14. The remaining restricted stock units vest on September 1, 2014.
- 15. Not applicable.

## Remarks:

Hilton H. Schlosberg

08/18/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.