Hansen Natural to Report Sales and Preliminary Selected Financial Information for the First Quarter 2007 on May 7, 2007

-- Company to Conduct Conference Call at 11:30 a.m. Pacific Time --

CORONA, Calif., Apr 30, 2007 (BUSINESS WIRE) -- Hansen Natural Corp. (NASDAQ:HANS) today said sales and preliminary selected financial information for its first quarter ended March 31, 2007 will be released on Monday, May 7, 2007. The company also said that chairman and chief executive officer Rodney Sacks and vice chairman and president Hilton Schlosberg will host an investor conference call that same day at 11:30 a.m. Pacific Time to review the company's preliminary selected financial information and operations.

The call will be open to all interested investors through a live audio Web broadcast via the Internet at www.hansens.com and www.earnings.com. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on both websites.

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's(R) Natural Sodas, Signature Sodas, fruit juice Smoothies, Energy drinks, Energade(R) energy sports drinks, E20 Energy Water(R), Sparkling Lemonades and Orangeades, multi-vitamin juice drinks in aseptic packaging, Junior Juice(R) juice, iced teas, lemonades and juice cocktails, apple juice and juice blends, Blue Sky(R) brand beverages, Monster Energy(R) brand energy drinks, Lost(R) Energy (TM) brand energy drinks, Joker Mad Energy(TM), Unbound(R) Energy and Ace(TM) Energy brand energy drinks, Rumba(TM) brand energy juice, and Fizzit(TM) brand powdered drink mixes. For more information visit www.hansens.com and www.monsterenergy.com.

SOURCE: Hansen Natural Corporation

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