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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person <sup>*</sup> SCHLOSBERG HILTON H			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Monster Beverage Corp</u> [ MNST ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
			<u> </u>	X	Director	10% Owner					
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X	Officer (give title below)	Other (specify below)					
. ,	SEVERAGE CO	( )	09/01/2012		Vice Chairman and President						
550 MONICA	CIRCLE, SUI	ГЕ 201									
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Filin	g (Check Applicable					
CORONA	CA	92880		X	Form filed by One Rep	oorting Person					
					Form filed by More that Person	an One Reporting					
(City)	(State)	(Zip)									

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	action Instr.	4. Securities Disposed Of 5)	Acquired D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	09/01/2012		М		87,000	A	(1)	1,736,280	D		
Common Stock								1,981,856	I	By Brandon Limited Partnership No. 1 <sup>(2)</sup>	
Common Stock								9,815,648	I	By Brandon Limited Partnership No. 2 <sup>(2)</sup>	
Common Stock								1,415,732	I	By HRS Holdings, L.P. <sup>(2)</sup>	
Common Stock								6,305,140	I	By Hilrod Holdings, L.P. <sup>(2)</sup>	
Common Stock								184,924	I	By Hilrod Holdings IV, L.P. <sup>(2)</sup>	
Common Stock								71,428	I	By Hilrod Holdings V, L.P. <sup>(2)</sup>	
Common Stock								257,900	I	By Hilrod Holdings VI, L.P. <sup>(2)</sup>	
Common Stock								40,072	I	By Hilrod Holdings VII, L.P. <sup>(2)</sup>	
Common Stock								189,528	I	By Hilrod Holdings VIII, L.P. <sup>(2)</sup>	
Common Stock								482,196	I	By Hilrod Holdings IX, L.P. <sup>(2)</sup>	
Common Stock								92,332	I	By Hilrod Holdings X, L.P. <sup>(2)</sup>	
Common Stock								186,636	I	By Hilrod Holdings XI, L.P. <sup>(2)</sup>	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)			Exect if any	eemed ution Date , th/Day/Ye	Code	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) ( (D)	or	Price	- Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock															170,356		I		By Hilrod Holdings XII, L.P. <sup>(2)</sup>	
Common Stock															30,068		I		By RCS 2008 GRAT #2 <sup>(2)</sup>	
Common Stock														200,000		I		By RCS Direct 2011 GRAT <sup>(2)</sup>		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	itle of 2. 3. Transaction 3A. Deemed 4. vative Conversion Date Execution Date, Transac urity or Exercise (Month/Day/Year) if any Code (I					of Der Sec Acc (A) Dis of (I	lumber ivative urities juired or posed D) (Instr. and 5)	Expiratio	5. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Owners Form: Direct (I or Indire (I) (Instr	hip D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		cpiration ate	Title	Nur	ount or mber of ares						
Employee Stock Option (right to buy)	<b>\$</b> 3.294								(3)	03	3/23/2015	Common Stock	2,4	400,000		1,904,890		890 D		
Employee Stock Option (right to buy)	<b>\$</b> 8.435								(3)	11	1/11/2015	Common Stock	1,2	200,000		960	960,000		D	
Employee Stock Option (right to buy)	\$15.86								(4)	00	5/02/2018	Common Stock	80	00,000		326	6,304 D			
Employee Stock Option (right to buy)	<b>\$</b> 17.82								(5)	12	2/01/2019	Common Stock	50	00,000		300	00,000 E			
Restricted Stock Units	(6)	09/01/2012			М			87,000	(7)		(8)	Common Stock	26	51,000	0 (1) 17		1,000	D		

#### Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date. Accordingly, these restricted stock units were settled in shares of common stock. 2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings, IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XII, L.P., The reporting person is the co-trustee of RCS 2008 GRAT #2 and the trustee of RCS Direct 2011 GRAT.

3. The options are currently vested.

4. The options are currently vested with respect to 166,304 shares. The remaining options vest on June 2, 2013.

5. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.

6. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

7. The remaining restricted stock units vest in two equal installments on September 1, 2013 and 2014.

8. Not applicable.

### Remarks:

Hilton H. Schlosberg

09/04/2012

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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