SEC Form 4	
------------	--

П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no Section 16. Form 4 obligations may co Instruction 1(b).	or Form 5
---	-----------

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

					-									8						
1. Name and Address of Reporting Person* <u>KELLY THOMAS J</u>						2. Issuer Name and Ticker or Trading Symbol <u>Monster Beverage Corp</u> [MNST]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1 MONSTER WAY						3. Date of Earliest Transaction (Month/Day/Year) 11/29/2013										X Officer (give title Other (specify below) below) Senior VP - Monster Energy Co.				
(Street) CORONA CA 92879				- 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)									Person								
1 Title of	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature																			
Date					/Day/Ye	ar) i	Execution Execution	xecution Date, any		Transaction Disposed Code (Instr. 5)		d Of (D) (I	nstr. 3,	4 and Securit Benefic		es ially Following	Form: Direct (D) or Indirect (I) (Instr. 4)		of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	Amount (A) or (D)		rice	Transaction(s) (Instr. 3 and 4)				. ,	
Common	Stock]	9/201				S		8,80			59.4 ⁽¹⁾		0		D		
		т							quired, E s, optior						Dwned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code 8)		on of E		Expiration	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)			. Price of verivative ecurity Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Ame or Nun of Sha							
Employee Stock Option (right to buy)	\$15.86								(2)	C	6/02/2018	Common Stock	⁴ 40,	000		8,000		D		
Employee Stock Option (right to buy)	\$18.07								(3)	C	6/01/2019	Common Stock	20,	000		8,000		D		
Employee Stock Option (right to buy)	\$ 17.82								(4)	1	2/01/2019	Common Stock	¹ 20,	000		8,000		D		
Employee Stock Option (right to buy)	\$ 26.26								(5)	1	2/01/2020	Common Stock	¹ 20,	000		12,000)	D		
Employee Stock Option (right to buy)	\$47.13								(6)	C	3/14/2023	Common Stock	15,	000		15,000)	D		
Restricted Stock Units	(7)								(8)		(9)	Common Stock	¹ 3,0	000		3,000		D		

Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from \$59.36 to \$59.4501. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

2. The options are currently vested.

3. The options are currently vested with respect to 4,000 shares. The remaining options vest on June 1, 2014.

4. The options are currently vested with respect to 4,000 shares. The remaining options vest on December 1, 2014.

5. The options are currently vested with respect to 4,000 shares. The remaining options vest in two equal installments on December 1, 2014 and 2015.

6. The options vest in five installments as follows: 1,500 shares on March 14, 2014; 2,250 shares on March 14, 2015; 3,000 shares on March 14, 2016; 3,750 shares on March 14, 2017; 4,500 shares on March 14, 2018.

7. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represented a contingent right to receive one share of the Company's common stock as of the vesting date.

8. The restricted stock units vest in two equal installments on June 1, 2016 and 2017.

Remarks:

Thomas J. Kelly

12/03/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.