

July 31, 2017

Monster Beverage to Report 2017 Second Quarter Financial Results August 8, 2017

Company to Conduct Conference Call at 2 p.m. Pacific Time

CORONA, Calif., July 31, 2017 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (NASDAQ:MNST) today announced that results for its second quarter ended June 30, 2017 will be released Tuesday, August 8, 2017, after the close of the market.

The Company will host an investor conference call that same day at 2 p.m. Pacific Time on which Rodney Sacks, chairman and chief executive officer, and Hilton Schlosberg, vice chairman and president, will review Monster's financial results and operations.

The call will be open to all interested investors through a live audio webcast via the Internet at <u>www.monsterbevcorp.com</u>. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the website.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries develop and market energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, Monster Hydro[™] energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. The Company's subsidiaries also develop and market Mutant® Super Soda drinks. For more information, visit www.monsterbevcorp.com.

CONTACTS:

Rodney C. Sacks

Chairman and Chief Executive Officer

(951) 739-6200

Hilton H. Schlosberg

Vice Chairman

(951) 739-6200

Roger S. Pondel / Judy Lin Sfetcu

PondelWilkinson Inc.

(310) 279-5980

Primary Logo

Source: Monster Beverage Corporation

News Provided by Acquire Media