



Hansen Natural to Report 2008 Second Quarter Financial Results On August 7, 2008

Company to Conduct Conference Call At 2:00 p.m. Pacific Time

CORONA, Calif., Jul 31, 2008 (PrimeNewswire via COMTEX News Network) -- Hansen Natural Corp. (Nasdaq:HANS) announced today that results for its second quarter ended June 30, 2008 will be released on Thursday, August 7, 2008 after the close of the market. The company also said that chairman and chief executive officer Rodney Sacks and vice chairman and president Hilton Schlosberg will host an investor conference call that same day at 2:00 p.m. Pacific Time to review the company's financial results and operations.

The call will be open to all interested investors through a live audio Web broadcast via the Internet at www.hansens.com and www.opencompany.info. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on both Websites.

Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's(r) Natural Sodas, sparkling beverages, fruit juice Smoothies, Energy drinks, Energade(r) energy sports drinks, multi-vitamin juice drinks in aseptic packaging, Junior Juice(r) juice, iced teas, apple juice and juice blends, Blue Sky(r) brand beverages, Monster Energy(r) brand energy drinks, Java Monster brand non-carbonated dairy based coffee drinks, Lost(r) Energy brand energy drinks, Joker Mad Energy, Unbound(r) Energy and Ace Energy brand energy drinks, Rumba(r), Samba and Tango brand energy juice, and Fizzit brand powdered drink mixes. For more information visit www.hansens.com and www.monsterenergy.com.

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