SEC F	orm 4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
3235-0287									
Estimated average burden									
0.5									

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1. Name and Address of Reporting Person [*] SACKS RODNEY C		Person*	2. Issuer Name and Ticker or Trading Symbol <u>Monster Beverage Corp</u> [MNST]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) MONSTER BEVERAGE CORPORATION		· · · ·	3. Date of Earliest Transaction (Month/Day/Year) 12/30/2011	x	Officer (give title below) Chairman an	Other (specify below) d CEO				
550 MONICA	CIRCLE, SUIT	TE 201								
(Street) CORONA	СА	92880	 4. If Amendment, Date of Original Filed (Month/Day/Year) 	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person				
(City)	(State)	(Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	action Instr.	4. Securities / Disposed Of (Acquired D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock ⁽¹⁾	12/30/2011		G ⁽²⁾		200,000	D	\$ <mark>0</mark>	902,244	D	
Common Stock								6,655,140	I	By Hilrod Holdings, L.P. ⁽³⁾
Common Stock								1,475,732	I	By HRS Holdings, L.P. ⁽³⁾
Common Stock								40,072	I	By Hilrod Holdings VII, L.P. ⁽³⁾
Common Stock								189,528	I	By Hilrod Holdings VIII, L.P. ⁽³
Common Stock								512,196	I	By Hilrod Holdings IX, L.P. ⁽³⁾
Common Stock								102,332	I	By Hilrod Holdings X, L.P. ⁽³⁾
Common Stock								186,636	I	By Hilrod Holdings XI, L.P. ⁽³⁾
Common Stock								108,308	I	By RCS 2009 GRAT #2 ⁽² (4)
Common Stock								56,020	I	By RCS Direct 2010 GRAT ⁽³⁾⁽⁵⁾
Common Stock								16,160	I	By RCS Direct 2010 GRAT #2 ⁽⁶⁾
Common Stock								1,981,856	I	By Brandon Limited Partnershij No. 1 ⁽³⁾

		Т	able I - No	on-De	erivat	ive S	Secu	rities Ac	quired	, Dis	posed	of, or B	eneficiall	y Owned				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr 8)			ies Acquir Of (D) (Ins	ed (A) or tr. 3, 4 and 5	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) c (D)	r Price	Reported Transaction (Instr. 3 and			(In	istr. 4)
Common Stock											9,815,648		I		By Brandon Limited Partnership No. 2 ⁽³⁾			
Common	Stock													184,9	24	I		y Hilrod oldings ⁄, L.P. ⁽³⁾
Common	Stock													71,42	28	3 I		y Hilrod oldings , L.P. ⁽³⁾
Common	Stock													257,900		I		y Hilrod oldings I, L.P. ⁽³⁾
Common	nmon Stock													170,3	56	I	H	y Hilrod oldings II, L.P. ⁽³⁾
			Table II					ities Aco warrants					neficially urities)	Owned				
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date,	4. Transaction Code (Instr.		5. Number of 6. Derivative E		6. Date Exercisable a Expiration Date (Month/Day/Year)		ble and 7. Title and Amount of Securities Underlying		8. Price of Derivative Security (Instr. 5)	derivati Securiti Benefic Owned Followi Reporte	urities Form: eficially Direct ned or Ind owing (I) (Ins orted		Beneficia Ownersh (Instr. 4)	
					Code	v	(A)		Date Exercisab		xpiration ate	Title	Amount or Number of Shares		Transad (Instr. 4	ction(s) l)		
Employee Stock Option (right to buy)	\$0.2655	03/22/2012			G ⁽⁷⁾	v		967,720	(8)	0	5/28/2013	Common Stock	2,400,00) \$0	752,	,928	D	
Employee Stock Option (right to buy)	\$3.294	03/22/2012			G ⁽⁷⁾	v		295,110	(8)	0	3/23/2015	Common Stock	2,400,00) \$0	1,904	04,890 D		
Employee Stock Option (right to buy)	\$ 8.435	03/22/2012			G ⁽⁷⁾	v		240,000	(8)	1	1/11/2015	Common Stock	1,200,00) \$0	960,	50,000 D		
Employee Stock Option (right to buy)	\$15.86	03/22/2012			G ⁽⁷⁾	v		473,696	(9)	0	6/02/2018	Common Stock	800,000	\$0	326,	,304	D	
Employee Stock Option (right to buy)	\$17.82	03/22/2012			G ⁽⁷⁾	v		200,000	(10)	1	2/01/2019	Common Stock	500,000	\$0	300,	,000	D	
Restricted		1				<u> </u>	1						1	1				

Explanation of Responses:

1. The only transactions reported in this Form 4 relate to gifts made by the reporting person to grantor retained annuity trusts.

2. Reflects the assignment of shares to a grantor retained annuity trust of which the reporting person is not the beneficial owner.

3. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L

4. The name of this grantor retained annuity trust has changed for reporting purposes from RCS 2009 GRAT to RCS 2009 GRAT #2.

5. The name of this grantor retained annuity trust has changed for reporting purposes from RCS Direct GRAT to RCS Direct 2010 GRAT.

6. The name of this grantor retained annuity trust has changed for reporting purposes from RCS Direct GRAT #2 to RCS Direct 2010 GRAT #2.

7. Reflects the assignment of options to a grantor retained annuity trust of which the reporting person is not the beneficial owner.

8. The options are currently vested.

9. 473,696 vested options were assigned by the reporting person to a grantor retained annuity trust with an independent trustee. Options with respect to 6,304 shares are currently vested with the reporting person. The remaining options vest in two equal installments on June 2, 2012 and 2013.

10. 200,000 vested options were assigned by the reporting person to a grantor retained annuity trust with an independent trustee. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.

11. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

12. The restricted stock units vest in three equal installments on September 1, 2012, 2013 and 2014.

13. Not applicable.

Remarks:

<u>Rodney C. Sacks</u>

<u>04/24/2012</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.