SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response:	0.5								

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
SACKS RODNEY C				X	Director	10% Owner		
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Dav/Year)		Officer (give title below)	Other (specify below)		
C/O HANSEN NATURAL CORP		、	01/13/2006		Chairman and C	CEO		
1010 RAILROA	AD ST							
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing (Check Applicable		
CORONA	CA	92882		X	Form filed by One Report	ing Person		
					Form filed by More than C Person	One Reporting		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(insu. 4)
Common Stock	01/13/2006		S ⁽⁷⁾		300	D	\$97.68	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		500	D	\$97.7	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.71	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$97.72	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.73	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$97.75	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.76	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.77	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		310	D	\$97.8	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.81	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.82	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.83	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$97.87	0	I	By HRS Holdings LP ⁽¹⁾

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year) 2A. Deemed Transaction Code (Instr. 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)				(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11311. 4)
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$ 97.93	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$ 97.97	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		1,651	D	\$98	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$98.01	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		\$ ⁽⁷⁾		500	D	\$98.02	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		875	D	\$98.03	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		400	D	\$98.04	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$98.05	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$98.08	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$98.09	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		700	D	\$98.1	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		600	D	\$98.11	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		741	D	\$98.12	260,630	I	By HRS Holdings LP ⁽¹⁾
Common Stock								2,383,334	I	By Brandon Limited Partnership No. 2 ⁽¹⁾
Common Stock								80,000	D	
Common Stock								326,730	I	By Brandon Limited Partnership No. 1 ⁽¹⁾
Common Stock								1,420,000	I	By Hilrod Holdings LP ⁽¹⁾

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Table me Deriv Execution Date, if any (e.g., (Month/Day/Year)	a ftive Transa Puts (8)	Secu action	Defa ,Defa Secu Acqu (A) o Dispo of (D) (Insti and S	rities lired r osed) r. 3, 4	CALAGE PAR Expiration Da SMORIDANS	ର୍ଗ୍ୱରୁଟିନେୟ o ଅନ୍ସେ କ୍ୟୁତonvert	7 JittBan of Securit Dige 896 Derivative (Instr. 3 ar	Security	Overvative Derivative Security (Instr. 5)	f 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (©ode		5. Nu of Deriv (Ste)cu Acqu (A) o Dispo of (D (Instriand S	ri (12) s fired r osed) r. 3, 4	6. Date Exerc Expiration Da Quin th/Day/Y Exercisable	te of Securitiesr eampiration Underlying Number		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$2.125							(2)	02/02/2009	Common Stock	200,000		200,000	D	
Employee Stock Option (right to buy)	\$1.785							(3)	07/12/2012	Common Stock	300,000		160,000	D	
Employee Stock Option (right to buy)	\$2.1							(4)	05/28/2013	Common Stock	300,000		300,000	D	
Employee Stock Option (right to buy)	\$26.25							(5)	03/23/2015	Common Stock	300,000		300,000	D	
Employee Stock Option (right to buy)	\$67.48							(6)	11/11/2015	Common Stock	150,000		150,000	D	

Explanation of Responses:

1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.

2. Immediately.

3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.

4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.

5. The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.

6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.

7. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

<u>Rodney C. Sacks</u>

** Signature of Reporting Person

01/17/2006

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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