



December 23, 2013

## **Monster Beverage Announces Webcast Details for Investor Meeting/Business Update January 7, 2014**

CORONA, Calif., Dec. 23, 2013 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (Nasdaq:MNST) announced today that its Chairman and Chief Executive Officer, Rodney Sacks, and Vice Chairman and President, Hilton Schlosberg, will host an investor meeting on January 7, 2014 to provide an update on the Company's business and operations. The Company's presentation will be open to all interested parties as a live webcast at [www.monsterbevcorp.com](http://www.monsterbevcorp.com), under the "Events & Presentations" section, at approximately 4:15 p.m. Eastern Time. The event will be archived on the web site for approximately one year.

### **Monster Beverage Corporation**

Based in Corona, California, Monster Beverage Corporation is a marketer and distributor of energy drinks and alternative beverages. The Company markets and distributes Monster Energy® brand energy drinks, Monster Energy Extra Strength Nitrous Technology® brand energy drinks, Java Monster® brand non-carbonated coffee + energy drinks, X-Presso Monster® brand non-carbonated espresso energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, Worx Energy® shots, and Peace Tea® iced teas, as well as Hansen's® natural sodas, apple juice and juice blends, multi-vitamin juices, Junior Juice® beverages, Blue Sky® beverages, Hubert's® Lemonades, Vidration® vitamin enhanced waters, and PRE® Probiotic drinks. For more information, visit [www.monsterbevcorp.com](http://www.monsterbevcorp.com).

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Source: Monster Beverage Corporation

News Provided by Acquire Media