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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1	Iress of Reporting I			ier Name <b>and</b> Ticke Ister Beverag			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) 1 MONSTER	(First) WAY	(Middle)		e of Earliest Transa 5/2016	action (Month/	Day/Year)	X	Officer (give title below)		er (specify w)		
(Street) CORONA (City)	CA (State)	92879 (Zip)	4. If Ai	mendment, Date of	Öriginal Filec	(Month/Day/Year)	<ul> <li>6. Individual or Joint/Group Filing (Check Applicable Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul>					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a 5)	Ind	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		

		(Month/Day/Year)	8)					Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		,,	
Common Stock	10/13/2016		<b>G</b> <sup>(1)</sup>	v	374,865	D	\$0	1,046,772	D		
Common Stock								1,881,856	I	By Brandon Limited Partnership No. 1 <sup>(2)</sup>	
Common Stock								9,795,648	I	By Brandon Limited Partnership No. 2 <sup>(2)</sup>	
Common Stock								34,924	I	By Hilrod Holdings IV, L.P. <sup>(2)</sup>	
Common Stock								71,428	I	By Hilrod Holdings V, L.P. <sup>(2)</sup>	
Common Stock								107,900	Ι	By Hilrod Holdings VI, L.P. <sup>(2)</sup>	
Common Stock								40,072	I	By Hilrod Holdings VII, L.P. <sup>(2)</sup>	
Common Stock								189,528	I	By Hilrod Holdings VIII, L.P. <sup>(2)</sup>	
Common Stock								151,148	I	By Hilrod Holdings IX, L.P. <sup>(2)</sup>	
Common Stock								83,306	I	By Hilrod Holdings X, L.P. <sup>(2)</sup>	
Common Stock								168,414	I	By Hilrod Holdings XI, L.P. <sup>(2)</sup>	
Common Stock								133,004	I	By Hilrod Holdings XII, L.P. <sup>(2)</sup>	
Common Stock	09/06/2016		G <sup>(3)</sup>	v	9,574	D	\$0	480,318	I	By Hilrod Holdings XIII, L.P. <sup>(2)</sup>	

		Та	ble I - No	on-De	rivati	ve S	ecur	ities Ac	quired	l, Di	sposed o	of, or Be	neficially	/ Owned					
1. Title of Security (Instr. 3)		urity (Instr. 3)				ear)	if any	emed tion Date, n/Day/Year)	3. Transa Code ( 8)		4. Securitie Disposed ( 5)	es Acquired Of (D) (Insti	d (A) or 7. 3, 4 and	5. Amount Securities Beneficially Owned Fol Reported	y	6. Owner Form: Di (D) or Inc (I) (Instr.	irect   I direct   E 4) (0	7. Nature of ndirect Beneficial Dwnership Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transaction (Instr. 3 and					
Common	Common Stock												308,6	526	I	1	By Hilrod Holdings KIV, L.P. <sup>(2)</sup>		
Common	n Stock													2,94	14	Ι	1	By Hilrod Holdings XV, L.P. <sup>(2)</sup>	
Common	n Stock			10/:	13/201	6			G <sup>(4)</sup>	v	749,730	) A	\$0	749,7	'30	I	1	By Hilrod Holding XVI, L.P. <sup>(2)</sup>	
Common	1 Stock													30,00	68	Ι	2	By RCS 2008 GRAT #2 <sup>(2)</sup>	
Common	n Stock													35,10	35,162 I		I 2	By RCS Direct 2010 GRAT <sup>(2)</sup>	
Common	ı Stock													1,61	2	I		By RCS Direct 2010 GRAT #2 <sup>(2)</sup>	
Common	Common Stock												26,80	66	I		By RCS Direct 2011 GRAT <sup>(2)</sup>		
			Table II	- Deri	vative	e Se	curit	ies Acq	uired,	Disp	osed of,	or Ben	eficially	Owned					
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution ity or Exercise (Month/Day/Year) if any		3A. Deeme Execution if any (Month/Day	d Date,	ate, Transaction Code (Instr		5. Number of Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)					Derivative deriva Security Secur (Instr. 5) Benef Owne Follow Repor		rities Form: ficially Direct ( ed or Indir wing (I) (Instr rted		(D) Beneficia (D) Ownersh rect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares		Transac (Instr. 4)	tion(s) )			
Employee Stock Option (right to buy)	\$15.86	10/04/2016			G <sup>(5)</sup>	v		62,076	(6)		06/02/2018	Common Stock	62,076	\$0	19,5	541	D		
Employee Stock Option (right to buy)	\$15.86								(6)		06/02/2018	Common Stock	62,076		62,0	076	I	By Hilrod Holdings XVI, L.P. (2)	
Employee Stock Option (right to buy)	\$17.82	10/04/2016			G <sup>(5)</sup>	v		94,390	(6)		12/01/2019	Common Stock	94,390	\$0	5,6	10	D		
Employee Stock Option (right to buy)	\$17.82								(6)		12/01/2019	Common Stock	94,390		94,3	390	I	By Hilrod Holdings XVI, L.P. (2)	
Employee Stock Option (right to buy)	\$53.96	10/04/2016			G <sup>(5)</sup>	v		136,294	(6)		06/03/2023	Common Stock	136,294	\$0	3,7	06	D		
Employee Stock Option (right to buy)	\$53.96								(6)		06/03/2023	Common Stock	136,294		136,	294	I	By Hilrod Holdings XVI, L.P. (2)	
Employee Stock Option (right to buy)	\$53.96								(6)		06/03/2023	Common Stock	(7)		70,0	000	I	By Hilrod Holdings XV, L.P. <sup>(2)</sup>	
Employee Stock Option (right to buy)	\$70.06	10/04/2016			G <sup>(5)</sup>	v		140,000	(8)		03/14/2024	Common Stock	140,000	\$0	70,0	000	D		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Deri Sec Acq or D of (I	umber of vative urities uired (A) visposed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D) Date Expiration Date Title Of Shares		or		(Instr. 4)				
Employee Stock Option (right to buy)	\$70.06							(6)	03/14/2024	Common Stock	140,000		140,000	Ι	By Hilrod Holdings XVI, L.P. (2)
Employee Stock Option (right to buy)	\$135.48	10/04/2016		G <sup>(5)</sup>	v		26,400	(9)	03/13/2025	Common Stock	26,400	\$0	52,800	D	
Employee Stock Option (right to buy)	\$135.48							(6)	03/13/2025	Common Stock	26,400		26,400	I	By Hilrod Holding XVI, L.P. (2)
Employee Stock Option (right to buy)	\$131.96							(10)	03/24/2026	Common Stock	(7)		105,000	D	
Restricted Stock Units	(11)							(12)	(13)	Common Stock	(7)		25,400	D	
Restricted Stock Units	(11)							(14)	(13)	Common Stock	(7)		39,000	D	

## Explanation of Responses:

1. Reflects the assignment of shares from the reporting person to Hilrod Holdings XVI, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XVI, L.P. are indirectly beneficially owned by the reporting person.

2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdi

3. Reflects the assignment of shares from Hilrod Holdings XIII, L.P. to a grantor retained annuity trust of which the reporting person is not the beneficial owner.

4. Reflects the assignment of shares from the reporting person and Rodney Sacks to Hilrod Holdings XVI, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XVI, L.P. are indirectly beneficially owned by the reporting person.

5. Reflects the assignment of options from the reporting person to Hilrod Holdings XVI, L.P., of which the reporting person is one of the general partners. The options assigned to Hilrod Holdings XVI, L.P. are indirectly beneficially owned by the reporting person.

6. The options are currently vested.

7. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.

8. The options are currently vested with respect to 140,000 shares. The remaining options vest on March 14, 2017.

9. The options are currently vested with respect to 26,400 shares. The remaining options vest in two equal installments on March 14, 2017 and 2018.

10. The options vest in three equal installments on March 14, 2017, 2018 and 2019.

11. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

12. The remaining restricted stock units vest in two equal installments on March 13, 2017 and 2018.

13. Not applicable.

14. The restricted stock units vest in three equal installments on March 14, 2017, 2018 and 2019.

Paul J. Dechary, attorney-in-fact 10/14/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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