SEC Form 4

Common Stock

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

VIII, L.P.⁽²⁾ By Hilrod Holdings

IX, L.P.⁽²⁾ By Hilrod Holdings X, L.P.⁽²⁾

By Hilrod

Holdings

XI, L.P.⁽²⁾

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453,740

92,332

168,414

Instruction 1(ay continue. See b).		File	d pursu or S	ant to Section 16(a Section 30(h) of the) of the Investm	Secur ent Co	ities Exchange ompany Act of :	Act of 19 1940	934		hou	urs per response:	0.5		
1. Name and Add SACKS RC	dress of Reporting DDNEY C	Person*		uer Name and Tick nster Beverag					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
(Last) (First) (Middle) 1 MONSTER WAY					te of Earliest Trans 0/2013	action (I	Month	/Day/Year)		X Officer (give title Other (specify below) Chairman and CEO						
(Street) CORONA	CA	92879		4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(State)	(Zip)								Person						
		Table I - N	1		Securities Ac	-	l, Di	-			-					
Date			2. Transac Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5)			nd	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	ount (A) or (D) Pr		e	Transaction(s) (Instr. 3 and 4)		(1130.4)		
Common Stoc	k		12/10/2	2013		J		50,000 ⁽¹⁾	D	\$	60	1,881,856	I	By Brandon Limited Partnership No. 1 ⁽²⁾		
Common Stoc	k											9,815,648	I	By Brandon Limited Partnership No. 2 ⁽²⁾		
Common Stoc	k											4	I	By HRS Holdings, L.P. ⁽²⁾		
Common Stoc	k											4	I	By Hilrod Holdings, L.P. ⁽²⁾		
Common Stoc	k											184,924	I	By Hilrod Holdings IV, L.P. ⁽²⁾		
Common Stoc	k											71,428	I	By Hilrod Holdings V, L.P. ⁽²⁾		
Common Stoc	k											257,900	I	By Hilrod Holdings VI, L.P. ⁽²⁾		
Common Stoc	k											40,072	I	By Hilrod Holdings VII, L.P. ⁽²⁾		
Common Stoc	k											189,528	Ī	By Hilrod Holdings		

		Та	ble I - No	on-De	rivativ	/e Se	ecurit	ties /	Acquire	l, Di	sposed	l of, or	Ber	eficially	/ Owned								
1. Title of Security (Instr. 3)					2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		'. Nature of ndirect Beneficial Dwnership Instr. 4)				
									Code	v	Amount	(A (D) or)	Price	Transaction (Instr. 3 and								
Common Stock															170,356		II		By Hilrod Holdings KII, L.P. ⁽²⁾				
Common	Stock														77,12	21	Ι	2	By RCS 2009 GRAT #2 ⁽²⁾				
Common Stock														45,856		I I		By RCS Direct 2010 GRAT ⁽²⁾					
Common	Stock														6,68	5	I By RCS Direct 2010 GRAT #2		Direct				
Common	Stock														1,392,8	358	E)					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																							
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Executio urity or Exercise (Month/Day/Year) if any		3A. Deeme Execution if any (Month/Da	ed 4. 1 Date, Transactio Code (Inst		ction	5. Number		6. Date Ex Expiration	5. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			Price of erivative ecurity Securi sstr. 5) Benefi Follow Report Transa (Instr. 4		10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)				
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Νι	nount or umber of nares									
Employee Stock Option (right to buy)	\$3.294								(3)	03	3/23/2015	Commo Stock	ⁿ 2,	400,000	1,904,89		4,890	D					
Employee Stock Option (right to buy)	\$8.435								(3)	11	l/11/2015	Commo Stock	ⁿ 1,	200,000		960,000		D					
Employee Stock Option (right to buy)	\$15.86								(3)	06	5/02/2018	Commo Stock	ⁿ 8	800,000		326,	,304	D					
Employee Stock Option (right to buy)	\$ 17.82								(4)	12	2/01/2019	Commo Stock	n 5	500,000		300,	,000	D					
Employee Stock Option (right to buy)	\$53.96								(5)	06	5/03/2023	Commo Stock	ⁿ 2	210,000		210,	,000	D					
Restricted Stock Units	(6)								(7)		(8)	Commo Stock	ⁿ 2	261,000		87,0	000	D					

Explanation of Responses:

1. The shares of common stock listed in column 4 of table 1 represent shares which are held of record by Brandon Limited Partnership No. 1. Such shares were distributed to a limited partner in accordance with the terms of the partnership agreement.

2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings, I.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VI, L.P., H

3. The options are currently vested.

4. The options are currently vested with respect to 200,000 shares. The remaining options vest on December 1, 2014.

5. The options vest in three equal installments on June 3, 2014, 2015 and 2016.

6. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

7. The remaining restricted stock units vest on September 1, 2014.

8. Not applicable.

Remarks:

Rodney C. Sacks

12/10/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.