



Hansen Natural to Report 2011 First Quarter Financial Results on May 5, 2011

Company to Conduct Conference Call at 2:00 p.m. Pacific Time

CORONA, Calif., April 28, 2011 (GLOBE NEWSWIRE) -- Hansen Natural Corporation (Nasdaq:HANS) announced today that results for its first quarter ended March 31, 2011 will be released on Thursday, May 5, 2011 after the close of the market. The company also said that chairman and chief executive officer Rodney Sacks and vice chairman and president Hilton Schlosberg will host an investor conference call that same day at 2:00 p.m. Pacific Time to review the company's financial results and operations.

The call will be open to all interested investors through a live audio Web broadcast via the Internet at www.hansens.com. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the Web site.

Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's® natural sodas, apple juice and juice blends, fruit juice smoothies, multi-vitamin juices, iced teas, energy drinks, Junior Juice® beverages, Blue Sky® beverages, Monster Energy® energy drinks, Monster Energy® Extra Strength Nitrous Technology™ energy drinks, Java Monster™ noncarbonated coffee + energy drinks, X-Presso Monster™ noncarbonated espresso energy drinks, Peace Tea™ iced teas, Worx Energy™ energy shots, Vidration™ vitamin enhanced waters, Admiral™ iced teas and Hubert's™ Lemonades. For more information visit www.hansens.com and www.monsterenergy.com.

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