Common Stock

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

2. Issuer Name **and** Ticker or Trading Symbol

| OMB APPROVAL | | | | | | | | | | | |
|---------------------|-----------|--|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | | |
| Estimated average b | urdon | | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

| Name and Address of Reporting Person* HALL MARK J | | | | er Name and Tickei ISEN NATUI | | | | (Chec | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | | | |
|---|---------|---------------|-------------------------------|---|---|-----------------------------|-------|------------------------------------|---|----------------------|---|---|---|--|--|--|
| (Last) HANSEN NAT | | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 05/19/2005 | | | | | | | X Officer (give title Other (specific below) Senior VP, Hansen Bev Co. | | | | | |
| (Street) | CA | 92882 | | 4. If An | nendment, Date of 0 | Original | Filed | (Month/Day/Y | 6. Indi Line) X | · · | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | <u> </u> | | | | | | |
| 4 = 11 | " | Table I - Nor | | | ecurities Acqu | uired, 3. | Disp | | | | 1 | 0 0 | l - N-4 | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transa Date (Month/D | | Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | 4. Securities Disposed Of 5) | (D) (Instr. | (A) or . 3, 4 and | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | | |
| Common Stock | | | 05/19/ | 2005 | | S | | 2,548 | D | \$69.15 | 0 | D | | | | |
| Common Stock | | | 05/20/ | 2005 | | S | | 1,952 | D | \$69.15 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 200 | D | \$72 | 0 | D | | | | |
| Common Stock 05/23/ | | | | 2005 | | S | | 100 | D | \$71.99 | 0 | D | | | | |
| Common Stock 05/23 | | | | 2005 | | S | | 100 | D | \$71.96 | 0 | D | | | | |
| Common Stock 05/2 | | | 05/23/ | 2005 | | S | | 100 | D | \$71.93 | 0 | D | | | | |
| Common Stock 05/23. | | | 2005 | | S | | 1,000 | D | \$71.92 | 0 | D | | | | | |
| Common Stock 05/23 | | 05/23/ | 2005 | | S | | 100 | D | \$71.84 | 0 | D | | | | | |
| Common Stock 05/2 | | 05/23/ | 2005 | | S | | 300 | D | \$71.83 | 0 | D | | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 200 | D | \$71.79 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 300 | D | \$71.78 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 300 | D | \$71.77 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 200 | D | \$71.65 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 800 | D | \$71.62 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 1,000 | D | \$71.61 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 5,300 | D | \$71.6 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 200 | D | \$71.59 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 1,330 | D | \$71.54 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 550 | D | \$71.45 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 100 | D | \$71.42 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 170 | D | \$71.4 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 700 | D | \$71.32 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 100 | D | \$71.31 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 500 | D | \$71.3 | 0 | D | | | | |
| Common Stock | | | 05/23/ | 2005 | | S | | 250 | D | \$71.28 | 0 | D | | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S

05/23/2005

1,100

D

\$71.26

10,000

D

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | (Month/Day/Year) | ative Transa Pulls (| Secu action (1631) | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) -5. Number of Derivative Securities Date | | | | f. 7 Jitle and Amount of Securities and 4) 7. Title and Amount of Security Executive Security (Instr. 3 and 4) 7. Title and Amount of Security Executive Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|--------------------------------------|--------------------------|---|-----|---|--------------------|--|-------------------------------------|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) Code | instr. | | | 6. Date Exerc Expiration Da (Month/Day/Y Date Exercisable | te | | | | | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Employee Stock Option (right to buy) | \$8.15 | | | | | (-) | | (1) | 01/15/2014 | Common Stock | 60,000 | | 48,000 | D | |
| Employee Stock Option (right to buy) | \$3.57 | | | | | | | (2) | 07/12/2012 | Common Stock | 20,000 | | 12,000 | D | |
| Employee Stock Option (right to buy) | \$52.5 | | | | | | | (3) | 03/23/2015 | Common Stock | 100,000 | | 100,000 | D | |
| Employee Stock Option (right to buy) | \$8.15 | | | | | | | (1) | 01/15/2014 | Common Stock | 15,000 | | 12,000 | I | Held by wife |
| Employee Stock Option (right to | \$3.57 | | | | | | | (2) | 07/12/2012 | Common Stock | 10,000 | | 6,000 | I | Held by wife |

Explanation of Responses:

- 1. The remaining options vest in four equal installments on January 15, 2006, 2007, 2008 and 2009.
- $2. \ The \ remaining \ options \ vests \ in \ three \ equal \ installments \ on \ July \ 12, \ 2005, \ 2006 \ and \ 2007.$
- 3. Granted March 23, 2005 pursuant to the Company's 2001 Stock Option Plan (which is a Rule 16b-3(d)(1) plan). The options vest annually beginning March 23, 2006 in installments of 20,000 shares.

Mark J. Hall 05/24/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$