## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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	dress of Reporting I		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Monster Beverage Corp</u> [ MNST ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
SCHLOSBERG HILTON H			<u></u>	X	Director	10% Owner			
			—		Officer (give title	Other (specify			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	1	below)	below)			
			05/29/2013		Vice Chairman ar	nd President			
550 MONICA CIRCLE, SUITE 201									
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	vidual or Joint/Group Filir	ng (Check Applicable			
(Street)				Line)					
CORONA	CA	92880		X	Form filed by One Re	porting Person			
					Form filed by More than One Reporti Person				
(City)	(State)	(Zip)							

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	05/29/2013		S		20,000	D	\$55.01	1,406,093	D		
Common Stock	05/31/2013		S		10,000	D	\$55.5	1,396,093	D		
Common Stock								1,931,856	I	By Brandon Limited Partnership No. 1 <sup>(1)</sup>	
Common Stock								9,815,648	I	By Brandon Limited Partnership No. 2 <sup>(1)</sup>	
Common Stock								1,415,732	I	By HRS Holdings, L.P. <sup>(1)</sup>	
Common Stock								6,305,140	I	By Hilrod Holdings, L.P. <sup>(1)</sup>	
Common Stock								184,924	I	By Hilrod Holdings IV, L.P. <sup>(1)</sup>	
Common Stock								71,428	I	By Hilrod Holdings V, L.P. <sup>(1)</sup>	
Common Stock								257,900	I	By Hilrod Holdings VI, L.P. <sup>(1)</sup>	
Common Stock								40,072	I	By Hilrod Holdings VII, L.P. <sup>(1)</sup>	
Common Stock								189,528	I	By Hilrod Holdings VIII, L.P. <sup>(1)</sup>	
Common Stock								453,740	I	By Hilrod Holdings IX, L.P. <sup>(1)</sup>	
Common Stock								92,332	I	By Hilrod Holdings X, L.P. <sup>(1)</sup>	

Table I - No	on-Derivative	Securities Ac	quired	d, Di	sposed of,	or Be	neficially	v Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock								186,636	Ι	By Hilrod Holdings XI, L.P. <sup>(1)</sup>
Common Stock								170,356	Ι	By Hilrod Holdings XII, L.P. <sup>(1)</sup>
Common Stock								30,068	Ι	By RCS 2008 GRAT #2 <sup>(1)</sup>
Common Stock								149,488	Ι	By RCS Direct 2011 GRAT <sup>(1)</sup>

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puis, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) o Dispo of (D (Insti and S	rities lired r osed ) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		and 7. Title and Amou Securities Under Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$3.294							(2)	03/23/2015	Common Stock	2,400,000		1,904,890	D	
Employee Stock Option (right to buy)	<b>\$</b> 8.435							(2)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86							(3)	06/02/2018	Common Stock	800,000		326,304	D	
Employee Stock Option (right to buy)	\$17.82							(4)	12/01/2019	Common Stock	500,000		300,000	D	
Restricted Stock Units	(5)							(6)	(7)	Common Stock	261,000		174,000	D	

#### Explanation of Responses:

1. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings, I.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings IX, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XII, L.P. The reporting person is the co-trustee of RCS 2008 GRAT #2 and the trustee of RCS Direct 2011 GRAT.

2. The options are currently vested.

3. The options are currently vested with respect to 166,304 shares. The remaining options vest on June 2, 2013.

4. The options are currently vested with respect to 100,000 shares. The remaining options vest in two equal installments on December 1, 2013 and 2014.

5. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

6. The remaining restricted stock units vest in two equal installments on September 1, 2013 and 2014.

## 7. Not applicable.

Remarks:

Hilton H. Schlosberg

05/31/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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