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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287

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	ress of Reporting Pers	son*	2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) HANSEN NA 1010 RAILRO	(First) TURAL CORP.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/13/2007	- X Officer (give title Other (specify below) below) SVP - DSD Hansen Beverage Co
(Street) CORONA (City)	CA (State)	92882 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of	Acquired (D) (Instr	(A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	08/13/2007		S		500	D	\$44.6	47,500	D	
Common Stock	08/13/2007		S		500	D	\$44.62	47,000	D	
Common Stock	08/13/2007		S		200	D	\$44.63	46,800	D	
Common Stock	08/13/2007		S		600	D	\$44.67	46,200	D	
Common Stock	08/13/2007		S		300	D	\$44.68	45,900	D	
Common Stock	08/13/2007		S		300	D	\$44.7	45,600	D	
Common Stock	08/13/2007		S		100	D	\$44.73	45,500	D	
Common Stock	08/13/2007		S		2,100	D	\$44.76	43,400	D	
Common Stock	08/13/2007		S		100	D	\$44.77	43,300	D	
Common Stock	08/13/2007		S		725	D	\$44.8	42,575	D	
Common Stock	08/13/2007		S		2,059	D	\$44.81	40,516	D	
Common Stock	08/13/2007		S		1,775	D	\$44.83	38,741	D	
Common Stock	08/13/2007		S		8,211	D	\$44.86	30,530	D	
Common Stock	08/13/2007		S		300	D	\$44.87	30,230	D	
Common Stock	08/13/2007		S		500	D	\$44.88	29,730	D	
Common Stock	08/13/2007		S		600	D	\$44.885	29,130	D	
Common Stock	08/13/2007		S		1,100	D	\$44.89	28,030	D	
Common Stock	08/13/2007		S		800	D	\$44.9	27,230	D	
Common Stock	08/13/2007		S		100	D	\$44.905	27,130	D	
Common Stock	08/13/2007		S		4,200	D	\$44.91	22,930	D	
Common Stock	08/13/2007		S		1,300	D	\$44.92	21,630	D	
Common Stock	08/13/2007		S		1,300	D	\$44.93	20,330	D	
Common Stock	08/13/2007		S		789	D	\$44.94	19,541	D	
Common Stock	08/13/2007		S		200	D	\$44.98	19,341	D	
Common Stock	08/13/2007		S		500	D	\$44.99	18,841	D	
Common Stock	08/13/2007		S		1,500	D	\$45	17,341	D	
Common Stock	08/13/2007		S		100	D	\$45.01	17,241	D	
Common Stock	08/13/2007		S		100	D	\$45.03	17,141	D	
Common Stock	08/13/2007		S		700	D	\$45.04	16,441	D	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)					2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		e, Ti	3. Transaction Code (Instr. 8)						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
										Code	v	Amount	(A) (D)	or	Price	Transact (Instr. 3	tion(s)			(1130.4)
Common Stock					08/13/2007					S		200		C	\$45.05	16	,241	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)		on of Ex			Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	(A) (D) Exercisable Date Expiration Date Title of Shares															
Common Stock	\$0.4813								((1)	08/	/09/2012	Commo Stock	¹ 5	76,000		96,00	0	D	
Common Stock	\$1.0188								((2)	01/	/15/2014	Commo Stock	¹ 2	56,000		32,00	0	D	
Common Stock	\$6.5875								((3)	03/	/23/2015	Commo Stock	¹ 2	00,000		90,00	0	D	
Common Stock	\$16.87								((4)	11/	/11/2015	Commo Stock	1 4	48,000		33,60	0	D	

Explanation of Responses:

1. The remaining options vest in two equal installments on August 9, 2007 and 2008.

2. The remaining options vest on January 15, 2008.

3. The remaining options vest in three equal installments on March 23, 2008, 2009 and 2010.

4. The remaining options vest in four equal installments on November 11, 2007, 2008, 2009 and 2010.

Michael B. Schott

<u>08/15/2007</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.