

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

<p>1. Name and Address of Reporting Person*</p> <p><u>HALL MARK J</u></p> <p>(Last) (First) (Middle)</p> <p><u>1 MONSTER WAY</u></p> <p>(Street)</p> <p><u>CORONA CA 92879</u></p> <p>(City) (State) (Zip)</p>	<p>2. Issuer Name and Ticker or Trading Symbol</p> <p><u>Monster Beverage Corp [ MNST ]</u></p> <p>3. Date of Earliest Transaction (Month/Day/Year)</p> <p><u>03/13/2017</u></p> <p>4. If Amendment, Date of Original Filed (Month/Day/Year)</p>	<p>5. Relationship of Reporting Person(s) to Issuer (Check all applicable)</p> <p><input checked="" type="checkbox"/> Director 10% Owner</p> <p><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)</p> <p><u>Chief Marketing Officer - MEC</u></p> <p>6. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p>Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/13/2017		M		240,000	A	\$5.94	1,031,808	D	
Common Stock	03/13/2017		M		120,000	A	\$8.75	1,151,808	D	
Common Stock	03/13/2017		M		105,000	A	\$15.71	1,256,808	D	
Common Stock	03/13/2017		M		22,500	A	\$23.35	1,279,308	D	
Common Stock	03/13/2017		S		487,500	D	\$46.341 <sup>(1)</sup>	791,808	D	
Common Stock								30,000	I	By MJCF Hall Family Trust <sup>(2)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (right to buy)	\$5.94	03/13/2017		M			240,000	(3)	12/01/2019	Common Stock	240,000	\$0	0	D	
Employee Stock Option (right to buy)	\$8.75	03/13/2017		M			120,000	(3)	12/01/2020	Common Stock	120,000	\$0	0	D	
Employee Stock Option (right to buy)	\$15.71	03/13/2017		M			105,000	(4)	03/14/2023	Common Stock	105,000	\$0	165,000	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$23.35	03/13/2017		M			22,500	(5)	03/14/2024	Common Stock	22,500	\$0	67,500	D	
Employee Stock Option (right to buy)	\$45.16							(6)	03/13/2025	Common Stock	(7)		300,000	D	
Employee Stock Option (right to buy)	\$43.99							(8)	03/14/2026	Common Stock	(7)		90,000	D	
Employee Stock Option (right to buy)	\$43.64							(9)	12/01/2026	Common Stock	(7)		100,000	D	

**Explanation of Responses:**

- This transaction was executed in multiple trades at prices ranging from \$46.175 to \$46.60. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- The reporting person serves as co-trustee of the MJCF Hall Family Trust.
- The options are currently vested.
- The remaining options vest in two installments as follows: 75,000 shares on March 14, 2017; 90,000 shares on March 14, 2018.
- The remaining options vest in three installments as follows: 18,000 shares on March 14, 2017; 22,500 shares on March 14, 2018; 27,000 shares on March 14, 2019.
- The options are currently vested with respect to 120,000 shares. The remaining options vest in three equal installments on March 13, 2018, 2019 and 2020.
- No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.
- The options vest in three equal installments on March 14, 2017, 2018 and 2019.
- The options vest in five equal installments on December 1, 2017, 2018, 2019, 2020 and 2021.

/s/ Paul J. Dechary, attorney-in-fact      03/13/2017

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**