FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

1. Name and Address of Reporting Person\*

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
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5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

SCHLO	<u>OSBERG</u>	HILTON H	HANSEN NATURAL CORP [ HANS ]							(Check all applicable)  X Director 10% Owner						
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 1010 RAILROAD ST					01/0	ate of Earliest Trans			X Officer (give title Other (specify below)  Vice Chairman and President							
(Street) CORONA CA 92882					4. If a	Amendment, Date o	ed (Month/D		Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person							
(City)	(S					F 61301										
		Tal	ole I - N			Securities Ac	quire	d, Di	sposed	of, or Be	eneficia	lly Owned				
1. Title of S	tr. 3)	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(1130.4)
Common	Stock			01/06/	2006		S <sup>(8)</sup>		2,227	D	\$86	0		I	F	y HRS Ioldings P <sup>(1)</sup>
Common Stock				01/06/2006			S <sup>(8)</sup>		600	D	\$86.1	0	0		I I	y HRS foldings P <sup>(1)</sup>
Common Stock			01/06/2006			S <sup>(8)</sup>		569	D	\$86.07	0	0		F	y HRS Ioldings P <sup>(1)</sup>	
Common Stock				01/06/2006			S <sup>(8)</sup>		12	D	\$86.05	0	0		F	y HRS loldings P <sup>(1)</sup>
Common		01/06/2006			S <sup>(8)</sup>		500	D	\$86.04	0	0		F	y HRS foldings P <sup>(1)</sup>		
Common		01/06/2006			S <sup>(8)</sup>		200	D	\$86.01	395,89	92 <sup>(7)</sup>	I	I	y HRS foldings P <sup>(1)</sup>		
Common										2,783,	334	I	E L P	ry Frandon imited artnership To. 2 <sup>(1)</sup>		
Common Stock												2,19	)4	Г		
Common Stock												326,7	730	I	E L P	y randon imited artnership To. 1 <sup>(1)</sup>
Common Stock												1,420,000 <sup>(7)</sup>		I	I	y Hilrod Ioldings P <sup>(1)</sup>
			Table II			Securities Acqualls, warrants						/ Owned				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date Execution if any (Month/Day/Year)  (Month/Day/Year)		ned n Date,	4. Transact Code (In	5. Number 6	6. Date Exercisable and Expiration Date (Month/Day/Year)			1		8. Price of Derivative Security (Instr. 5)	9. Num derivat Securin Benefic Owned Follow Report Transa (Instr. 4	tive ties cially I ing ed ection(s)	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Table II - Deriv (e.g., 3A. Deemed Execution Date, if any (Month/Day/Year)	ative puts, Gode 4. Transa Code 8)	calls v action	s, warrant		quired, Disposed of Spapetions, Explainer   Date   Exercisable   Date   C. Date   Expiration Date   (Month/Day/Year)		f, or Ben of the securities of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$2.125						,,	(2)	02/02/2009	Common Stock	200,000		200,000	D	
Employee Stock Option (right to buy)	\$1.785							(3)	07/12/2012	Common Stock	300,000		160,000	D	
Employee Stock Option (right to buy)	\$2.1							(4)	05/28/2013	Common Stock	300,000		300,000	D	
Employee Stock Option (right to buy)	\$26.25							(5)	03/23/2015	Common Stock	300,000		300,000	D	
Employee Stock Option (right to buy)	\$67.48							(6)	11/11/2015	Common Stock	150,000		150,000	D	

## **Explanation of Responses:**

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.
- 2. Immediately.
- 3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.
- 4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.
- 5. The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.
- 6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- 7. These shares were previously reported as directly beneficially owned by the reporting person and Rodney Sacks but were contributed to HRS Holdings, L.P. on August 22, 2005 and Hilrod Holdings, L.P. on September 23, 2005.
- 8. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

Hilton Schlosberg 01/09/2006

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

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