FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Report SCHLOSBERG HIL		Issuer Name and Tick <u>Ionster Beverag</u>				(Ch	Relationship of Report leck all applicable) X Director	10%	% Owner				
(Last) (First) 1 MONSTER WAY		Date of Earliest Transa 2/10/2013	action (N	Month	/Day/Year)		X Officer (give title below) Vice Chairn	e Oth belo nan and Presio	*				
(Street) CORONA CA (City) (State)	92879 (Zip)	4.	If Amendment, Date of	f Origina	al Filed	d (Month/Day/Y	Line	Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - No	on-Derivati	ve Securities Acc	quirec	l, Dis	sposed of,	or Ben	eficial	y Owned				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Ye	Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Common Stock		12/10/201	3	J		50,000(1)	D	\$0	1,881,856	I	By Brandon Limited Partnership No. 1 ⁽²⁾		
Common Stock									9,815,648	I	By Brandon Limited Partnership No. 2 ⁽²⁾		
Common Stock									4	I	By HRS Holdings, L.P. ⁽²⁾		
Common Stock									4	I	By Hilrod Holdings, L.P. ⁽²⁾		
Common Stock									184,924	I	By Hilrod Holdings IV, L.P. ⁽²⁾		
Common Stock									71,428	I	By Hilrod Holdings V, L.P. ⁽²⁾		
Common Stock									257,900	I	By Hilrod Holdings VI, L.P. ⁽²⁾		
Common Stock									40,072	I	By Hilrod Holdings VII, L.P. ⁽²⁾		
Common Stock									189,528	I	By Hilrod Holdings VIII, L.P. ⁽²⁾		
Common Stock									453,740	I	By Hilrod Holdings IX, L.P. ⁽²⁾		
Common Stock									92,332	I	By Hilrod Holdings X, L.P. ⁽²⁾		
Common Stock									168,414	I	By Hilrod Holdings XI, L.P. ⁽²⁾		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
	Code		v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. ⁽²⁾	
Common Stock								30,068	I	By RCS 2008 GRAT #2 ⁽²⁾	
Common Stock								149,488	I	By RCS Direct 2011 GRAT ⁽²⁾	
Common Stock								1,289,412	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$3.294							(3)	03/23/2015	Common Stock	2,400,000		1,904,890	D	
Employee Stock Option (right to buy)	\$8.435							(3)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86							(3)	06/02/2018	Common Stock	800,000		326,304	D	
Employee Stock Option (right to buy)	\$17.82							(4)	12/01/2019	Common Stock	500,000		300,000	D	
Employee Stock Option (right to buy)	\$53.96							(5)	06/03/2023	Common Stock	210,000		210,000	D	
Restricted Stock Units	(6)							(7)	(8)	Common Stock	261,000		87,000	D	

Explanation of Responses:

- 1. The shares of common stock listed in column 4 of table 1 represent shares which are held of record by Brandon Limited Partnership No. 1. Such shares were distributed to a limited partner in accordance with the terms of the partnership agreement.
- 2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P. The reporting person is the co-trustee of RCS 2008 GRAT #2 and the trustee of RCS Direct 2011 GRAT.
- 3. The options are currently vested.
- 4. The options are currently vested with respect to 200,000 shares. The remaining options vest on December 1, 2014.
- 5. The options vest in three equal installments on June 3, 2014, 2015 and 2016.
- 6. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 7. The remaining restricted stock units vest on September 1, 2014.
- 8. Not applicable.

Remarks:

Hilton H. Schlosberg

12/10/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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