FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			01 3000	1011 30(11) 01	uic iiiv	connent company Act of 1	J-10				
1. Name and Address of Reporting Person* HALL MARK J 2. Date of Ever Requiring State (Month/Day/Yes 03/28/2003			nent	3. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]							
(Last) HANSEN NA	(First) ATURAL CORI	(Middle)				Relationship of Reporting Perso (Check all applicable) Director		r 5 (N	If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line)		
1010 RAILROAD STREET					X	below)	Other (spe	, 10			
(Street) CORONA CA 92882		92882				Senior Vice Pres	sident	2		y One Reporting Person y More than One erson	
(City)	(State)	(Zip)									
		-	Table I - Nor	n-Derivat	ive S	ecurities Beneficial	ly Owned				
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock						68,000	D				
		(e.				urities Beneficially options, convertible		s)			
1. Title of Derivative Security (Instr. 4) 2. Date Exercis Expiration Date (Month/Day/Ye			ate Under		. Title and Amount of Securities Inderlying Derivative Security (Instr. 4)		4. Conversion	se Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiratior Date	ı Title		Amount or Number of Shares		Direct (D) or Indirect (I) (Instr. 5)		
Common Stoo	ck		(1)	07/12/2012	2	Common Stock	20,000	3.57	D		
Common Stoo	ck		(1)	07/12/2012	2	Common Stock	10,000	3.57	I	Held by wife	
Common Stoo	 ck		(2)	12/01/2005	5	Common Stock	15,000	4.31	I	Held by wife	

Explanation of Responses:

- $1.\ The\ option\ vests\ in\ five\ equal\ installments\ on\ July\ 12,\ 2003,\ 2004,\ 2005,\ 2006\ and\ 2007.$
- 2. Immediately

Mark Hall

05/11/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.